

# APPU NEWSLETTER

February 2015

## Message from the Director



As a Chinese citizen I am between new year celebrations. I therefore wish you a belated Happy New Year 2015 and an early Chinese New Year. APPU looks forward to serving our members' needs and providing rich and rewarding training at APPC.

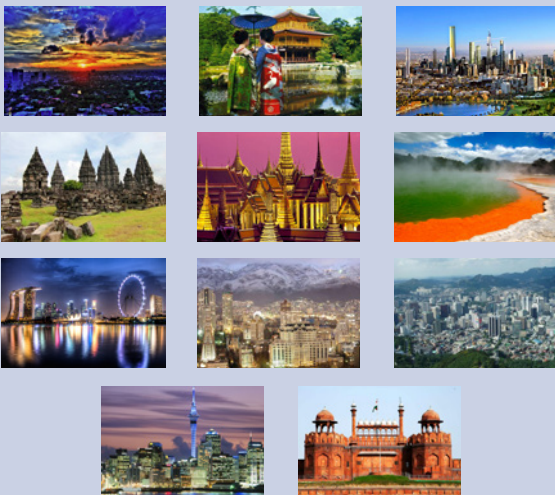
*Lin Hongliang*

## HEADLINE NEWS

- APPU EC Meeting** – Islamabad 24-28 March
- IPC** – Interconnect Workshop Bangkok 11-13 March
- UPU** – Transport Workshop Bangkok 3-6 February
- ASEAN** – Joint Stamp issue announced
- UPU** – Pos Malaysia's Chum Choy Hun joins UPU IB
- APPC** – Launches new weekend trips programme

## Guess the Connection

As we launch the new website the most vexing question to readers will be the link between the 11 photos at the top of the page. Some have suggested APPU is acting as a part-time tourist agency to boost income but the keen eyed amongst you will see the reason for our photo selections. We invite you to try and work out the connection and the first to come up with the correct answer will feature in our "People in Focus" section in our April edition. Below are the 11 photos for you to browse at your leisure. Answers to [admin@appu-bureau.org](mailto:admin@appu-bureau.org)



## APPU Launches New Website

The new APPU was officially launched on the 8<sup>th</sup> January 2015. The site brings together the APPU and APPC websites into one format to make it easier for users to access information. Not only have we modernized the look of the site but we have also provided a much wider range of material on the site. Users can now access information on courses and prices and a wider range of news that is relevant to their needs. Please take a look at the new site and send us your feedback.



## EC Meeting Dates & Venue Confirmed

The dates and venue for the APPU EC meeting have been confirmed. As originally agreed in Sri Lanka the meeting will be held in Pakistan.

**MARCH 24-28<sup>th</sup> 2015**  
**SERENA HOTEL - ISLAMABAD**

Pakistan Post have kindly provided details of the event on their website and have blocked rooms at a number of hotels until 15<sup>th</sup> February 2015.

[www.ecopsc.org/appuec2015](http://www.ecopsc.org/appuec2015)

Confirm your attendance to Pakistan Post at your earliest convenience.

EC documents will be available on the APPU website in the coming weeks.

[www.appu-bureau.org/appu/documents](http://www.appu-bureau.org/appu/documents)

## CAT Market Dish of the Month

A personal favourite of the Newsletter editor, Morning Glory (Pad Pak Bung Fai Daeng) is a hollow stemmed vegetable with small green leaves. Lightly stir-fried with garlic, chilies and oyster sauce it provides an excellent healthy and nutritious dish with a wonderful fresh, spicy flavor.



## People In Focus - Josie

Josefina M. Dela Cruz is the first female PMG of PHLPost and is also the first Asian member of the Eurogiro board. She is recognized for transforming PHLPost into a customer-focused business that is transforming the services offered. Her commitment to wider social service, allied to investment in technology is at the heart of the PHLPost transformation.



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## Attendee Profile - Meow



Korea's Meow is on her second visit to Bangkok. She has made an immediate impact on her fellow classmates with her energy and friendly disposition. Her 24/7 smile brings joy to all who have contact with her.

## UPCOMING COURSES

**International Mail Accounting** – 16 Feb to 6 Mar  
**Postal Business Development** – 16 Feb to 6 Mar  
**Operations Management Course** – 16 Mar to 10 Apr  
**Marketing & Innovations for Posts** – 16 Mar to 10 Apr  
**Human Resource Management** – 4 to 29 May  
**Service Quality Management** – 4 to 29 May

## APPC Welcome's ABM & PRS Courses

Shortly after welcoming in 2015 we welcomed participants on the Advanced Business Management and Postal Retailing and Sales Management Courses. After a few visa-delayed arrivals we finally received all participants and as we can see from the photo below there was immediate bonding among the group and a promise of a fun filled three weeks.



## A New Year – A New Team

2014 saw some big changes to the team at APPC. In August we welcomed Mr Anucha from Thailand Post and in December we welcomed Mr Amitabh from India Post. Earlier in the year we also introduced Mr Graeme Lee as a visiting lecturer. The three are now working together to ensure that the courses provided by APPC are better than ever.



## Future Leaders



In coordination with Sunflower Associates and Whatnext4u APPC is currently developing a future leaders course aimed at participants under the age of 30. The course aims to provide a range of postal development and personal development within its six-week schedule. The course will be offered at the college and as an External Training Programme.

## Course Director Aras – We Thank You

After five years as a Course Director at APPC Mr Aras returned back to Indonesia in December 2014. Such times are filled with mixed emotions. There is sadness at losing a core part of the APPC team and happiness that Mr Aras can return home to his family. APPC would like to thank Mr Aras for his commitment and dedication during his five years in Bangkok. He was a great tutor, a great mentor and a great friend to all he taught. He also took charge of our weekend trips, which are such an important and integral part of courses in Bangkok. As he now returns to life back in Indonesia he can reflect on the many hundreds of lives he has changed during his time at APPC.



## Marketing & Innovations for Posts

The MIP was introduced in 2014 and received excellent feedback from participants. But the course in 2015 promises to be even better with a redeveloped **UPU Direct Marketing Workshop** and a new **IPC E-Commerce Workshop**. We can now announce that **Swiss Post** will also be participating in the course to show off its latest innovations. If you cannot spend four weeks in Bangkok you can attend the middle two weeks for the E-Commerce and Innovations elements. Dates: 16<sup>th</sup> March to 10<sup>th</sup> April.



## Sports News

APPC has negotiated access to the Thailand Post gym at a discounted rate of 30 baht per session. The complex itself offers excellent surroundings for walks and runs and access to the gym provides another keep fit opportunity for participants.



## Attendee Profile - Sam



A Ferrari F1 fanatic judging by his shirt Sam from Malaysia is setting the pace on the PRS course. His leadership and communication skills are proving to be a real asset and he is more than happy to share his experience with his classmates.