

APPU NEWSLETTER

October 2014

Message from the Director



Welcome to our new style Newsletter. Our aim is to inform our members of activities in APPU and APPC through a series of brief articles within two pages. We hope you enjoy the new format and welcome your views and suggestions for future articles
Lin Hongliang

HEADLINE NEWS

- Samoa Post** - launches new addressing system
- Thailand Post** - President Anusra Chittmittrapap retires
- APPU Postal Business Forum** - 25-27 Nov 2014
- APPU** - welcomes Mr Anucha as a full-time lecturer
- APPU** - new website coming soon
- APPC** - new marketing brochures launched in Sri Lanka

APPU Launches New College Business Plan

The APPC launched a new business plan in August 2014 to coincide with the EC meeting in Sri Lanka. The business plan provides more structure for the activities of the college and aims to be more commercially focused by generating funds from improved and new courses and workshops. The college also has a new mantra, which is to *educate - inspire - motivate* through practical and innovative training methods.



EC Meeting in Sri Lanka

The 44th annual meeting of the APPC Executive Committee met in Colombo, Sri Lanka in September 2014. The five-day meeting was attended by 114 delegates from 26 member nations. The delegates worked diligently during plenary sessions and working groups to develop a range of action plans. Work will continue during the coming year to ensure that the APPU provides wider support to members as we approach the UPU Congress in Istanbul in 2016. APPU Bureau would like to thank the Sri Lankans for their excellent organization of the EC meeting.



APPU UNI-APRO Joint Seminar

A two-day joint seminar was held in Bangkok on the 28th and 29th August between APPU and UNI-Apro. Union Network International represents the interests of union members throughout the world. The regional arm for Asia Pacific has good relations with APPU and a joint seminar has been held regularly to discuss issues pertinent to the postal sector. In this latest seminar Mr Anucha led two days of topics on a variety of issues. In attendance were 24 delegates from 15 countries.



CAT Market Dish of the Month

Every two weeks an open market is held within the grounds where APPU is based. A plethora of vendors come to sell freshly cooked foods and is a great way to appreciate Thai cooking. Pictured is Phad Thai, one of Thailand's most famous dishes and surprisingly non-spicy in this chili loving nation.



People In Focus - Mark Lawley



It is with much sadness that we say farewell to Mark who, after 40+ years in the international postal arena, is moving aside as he prepares to retire from New Zealand Post in 2015. Mark has been a wonderful ambassador for the region and has worked tirelessly to improve the working practices of APPU and APPC. Thanks from the whole region Mark.



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Attendee Profile - Baagi



Baagi from Mongolia summed up a trip to the college. Homesick and ready to go home in the first week, by the final week she was in floods of tears when she said goodbye to her colleagues and wanted to stay in Bangkok – we miss you Baagi!

UPCOMING COURSES

E-business & Technology Mgt – 20 Oct to 7 Nov
Advanced Business Mgt – 12 Jan to 30 Jan
Postal Retail & Sales Mgt – 12 Jan to 30 Jan
International Mail Accounting – 16 Feb to 6 Mar
Postal Business Development – 16 Feb to 6 Mar

Marketing & Innovation for Posts

The MIP course was attended by 15 people from 11 countries and feedback was extremely positive. Karma from Bhutan rated it *“the best course I have ever been on”* with its novel approaches to learning. Students were taken outside the postal environment to learn the principles of marketing techniques and given a range of exercises to put the principles into action. Course Director Graeme Lee was most impressed with the enthusiasm shown by the MIP team throughout the four-week course.



International Postal Services

Focusing on all aspects of international postal services the course also incorporated the UPU led IPS and IPS Light Workshop, giving participants the opportunity to practice on the two systems. Course Director Mr Aras was happy that attendees had created a strong working atmosphere within the group.



Strategy Formulation & Execution

The many highlights included a visit to “a cup of Joe” to learn about coffee roasting and how to make the perfect latte, benchmarking trips to Asiatique and Jim Thompson’s House and the camaraderie established among the group. The course was packed full of learning, out of context topics, postal and logistics industry best practice and innovative thinking. Course Director Graeme Lee was most pleased with the strong bond created between participants.



Parcels and Logistics Management

Attracting 23 attendees from 14 countries made the PLM one of APPCs most popular courses in 2014. In addition to learning about many facets of the parcels and logistics sector the course incorporated a workshop on “EMS Customer Care and Rugby System”. The course was well received by attendees and feedback was extremely positive. Course Director Mr Aras was equally impressed with the hard work put in by attendees, especially during the final week as they prepared for their final group presentations.



Equalisation of Universal Postal Services

A special workshop was held for members of the State Post Bureau of China focused on equalization of universal postal services. The purpose of the workshop was to discuss the concepts of universal service, highlight the importance of postal sector policy and demonstrate the role of the regulator in promoting the postal sector. The two-week workshop was so well received that APPC plans to offer it to all members in 2015.



Sports News

Ms Bahiza from Bangladesh shows her colleagues from SFE and PLM courses how to play darts during the sports day held in the first week. Other sports included table tennis and the much anticipated group tug of war where the only winner is guaranteed fun.



Attendee Profile - Peter

Peter from PNG was the model of a perfect attendee. The father figure of the PLM and SFE group he made sure everyone was safe and was a true gentleman to all he came into contact with – come back soon Peter!

