

APPU NEWSLETTER

April 2015

Message from the Director



The temperature in Bangkok has gone from hot to hotter and is now entering the hottest phase. Fortunately I will be attending the UPU POC meeting in Bern where I hope to hear about the hot topics impacting the postal sector in the coming years.

Lin Hongliang

HEADLINE NEWS

- APPU** – Director to attend WCO-UPU Customs Workshop
- UPU** – EMS E-Commerce Symposium at APPC in June
- Qatar** – Qatar Posts visit APPC to discuss HR Development
- Bangladesh** – Mr Nasir Uddin new DG of Bangladesh Post
- Nepal** – Mr Drona Pokhrel new DG of Nepal Post
- APPC** – New look E-Business & Technology course in June

Guess the Connection

In our last edition we invited you to guess the connection of the photos at the top of our website. Well done if you guessed they are the 11 host cities of the APPU Congress.



Manila



Kyoto



Melbourne



Yogyakarta



Bangkok



Rotorua



Singapore



Tehran



Seoul



Wellington



New Delhi

Congratulations to Swiss Post's Christoph Meyer who was our first correct response. Swiss Post is a great partner of APPU providing fellowships to, and content for, many courses at APPC.

IPC Interconnect & E-Commerce Forum

IPC conducted two events in March. The first was the Interconnect Workshop, which took delegates through the importance of cross border solutions to secure future postal business. The second event was the



Postal E-Commerce Asian-Pacific Forum, which took 35 delegates

from the region through the opportunities and issues offered with the growth of e-commerce. Both events were well received and APPU looks forward to further collaboration with IPC on training and other events.



EC Meeting Pakistan - March 24-28

The 2015 EC meeting was held in Islamabad. Attended by more than 70 delegates and observers the main action points from the meeting were:

- The WG on reviewing the role and functions of the APPU EC tasked the APPU Bureau to present on how to strengthen the APPU at the next regional round table meeting in August 2015
- The Physical Services WG recommended regional round tables on:
 - Terminal Dues and ILR Remuneration
 - UPU Product Suite
 - UPU Reform
- Malaysia will host the 2016 EC meeting in Kuala Lumpur in May 2016

APPU thanks Pakistan Post for successfully hosting the 2015 EC meeting.

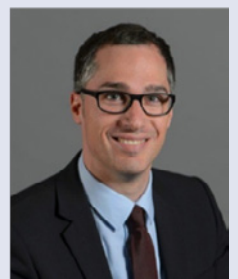
CAT Market Dish of the Month

A personal favourite of the Newsletter editor (didn't he say that in February?), red curry is made using a red curry paste cooked with coconut milk. The red curry paste contains galangal, lemongrass, kaffir lime, coriander and your favourite meat or seafood. Don't forget plenty of chilli to give it the right level of spiciness!



People In Focus - Christoph

Christoph Meyer is a Senior Expert, Regulatory and International Affairs at Swiss Post Ltd in charge of coordinating relations with PostEurop, IPC and APPU. His objective with APPU is to strengthen cooperation and encourage the exchange of expertise between Swiss Post and APPU. Look out for Christophe if you have the fortune to visit Bern.



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Attendee Profile - Laaki



Laaki from Samoa strutted his stuff in and out of class. A gentle giant he looked after his fellow participants – except when he was playing musical chairs and then it was winner (Laaki) takes all by fair means or foul! Thanks for the memories Laaki!!

UPCOMING COURSES

Postal Sector Policy – 20 April to 1 May

Human Resource Management – 4 to 29 May

Service Quality Management – 4 to 29 May

E-Business & Technology – 15 June to 3 July

International Postal Services – 3 to 28 August

Parcels & Logistics Management – 3 to 28 August

PBD & IMA Courses

In February APPC welcomed 28 participants to our Postal Business Development and International Mail Accounting courses. The team spirit in the group was encapsulated by people getting up at 3am in the morning to travel to the airport to say goodbye to their new found friends after the three-week courses had ended.



UPU Transport Workshop

Led by UPU expert, Akhilesh Mathur, the transport workshop focused on issues such as postal transportation, aviation security, EDI, and the impact of e-commerce. The 32 participants were tested on their understanding in a series of tests during the three day workshop.



Swiss Post Innovation Strategy

APPC welcomed Thierry Golliard from Swiss Post to take participants of the MIP and OMC courses through Swiss Post innovation initiatives. The breadth of innovation was a



real eye opener as we saw a glimpse of the Swiss Post future.

UPU Direct & Digital Marketing

APPC hosted the UPU Direct and Digital Marketing Workshop in March. Hosting the event in Bangkok enabled the UPU and APPC to assemble 55 attendees from the region. The workshop was led by Mary Teahan and highlighted the importance of coordinated marketing in selling products. The course firmly established that Direct Mail is still a source of mail growth but it must be done in conjunction with other marketing efforts such as digital marketing. Participants were tasked with various exercises during the workshop to ensure a fully interactive three days.



Visit of India Post Probationers

Twelve officers from the India Post Probationers Programme attended a special session on International Mail Operations at APPC at the end of March. Probationers are seen as the future leaders of India Post and undergo a rigorous training scheme, including international visits and assignments within various parts of India Post.



Sports News



The APPC Tug of War team warms up while someone finds a rope long enough to accommodate 20 team members

Attendee Profile - Almi



Almi, from Indonesia, started at full pace and kept at full speed for three weeks. Her enthusiasm was infectious and she was always keen to help colleagues and keep her class engaged with questions and discussions.