

Royal Mail targets Chinese



天猫 Tmall.com

Royal Mail, the UK's national postal operator, has launched a shop front on Alibaba's Tmall global e-marketplace to take advantage of the growth in China's e-commerce. It provides UK retailers and exporters with access to the Chinese market. It provides the 302 million online Chinese shoppers access to renowned brands and the growing desire for authentic and high quality goods.

Could your posts do the same?

Singapore Hub for DHL

DHL announced plans for a fully automated hub at the airfreight center in Changi airport. The 24 hour express hub will serve south east Asia and will be capable of handling 628 tonnes per day and 14,000 shipments per hour when it is operational in 2016. The hub will support the DHL hubs in Bangkok, Shanghai and Hong Kong in serving the 70 DHL express gateways in the region.



Popstations at Caltex

Singapore Post has announced that it will trial popstations at five Caltex fuel stations. Customers will have 24/7 access to collect, send, return and pay for parcels.



Other interesting initiatives for parcel style lockers include for use as grocery collection points, access for dry cleaning services. They offer a great opportunity for posts to develop new innovative solutions.

COURSE NEWS

We welcome 17 new members to our exclusive club from the Postal Business Development course. We had the usual tearful farewells as everyone went home last weekend.

At the time of writing we are in the middle of the MIP 2015, which also incorporates a two week E-Commerce and Innovation for Posts course. MIP has developed since last year with UPU, IPC and Swiss Post content.

Please keep informed about APPC courses on our new website. We are updating course content on a regular basis and introducing new courses to suit demand.

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