MIP PBD NEWSLETTER

Issue 2015-3

SFE

Audi - DHL - Amazon



A partnership between Audi, DHL and Amazon is trialling a service where customers can have items delivered directly to the boot of their car. An encrypted code enables the DHL driver to open the car boot and deposit the parcel in the car - the code is invalid once the boot is closed. The trial will take place in Munich from May 2015.

Australia Post Delivery App

Australia Post has released an Apple Watch app to enable online shoppers to receive delivery status alerts the their new Apple wearable device. The app syncs with Mypost accounts enabling tracking, scheduling and redirecting of parcel deliveries and provides free alerts when a parcel is ready to collect.



Go Green - Save Money

Since 2008, 24 of the world's largest posts, which together handle 80% of the world's mail volume, have signed up to IPC'S Environmental Measurement and Monitoring System (EMMS), a plan to cut CO² across the sector by 20% by 2020.

The results so far have been very promising. Posts are well ahead of schedule, having already reduced emissions by 19.2% from the 2008 baseline.

Between 2008 and 2013 posts saved 399 million liters of diesel, which equates to €316m (US\$352m) and 4.6 TWh of electricity amounting to €340m (US\$379m). Saving the environment is good for the planet and good for the profits of the 24 posts!

COURSE NEWS

It seems a long time since the MIP course finished their four weeks in Bangkok. We had 11 attending the full 4 weeks and a further 10 attending the middle 2 weeks in what was a pretty intensive course.

Course Director Graeme now has a summer break back in the UK before he embarks on SFE2 in September. With 20 already signed up it promises to be a full course.

Graeme also held a very successful Postal Sector Policy Master Class in mid-April. The class was a great success with 15 attendees from posts, regulators and ministries.

Find the newsletter on our website: www.appu-bureau.org/appc/newsletter

Useful websites

www.appu-bureau.org www.postaltechnologyinternational.com

Articles for Newsletter

Please send any news, articles or a favourite tagline to info@sunflowerassociates.com



Favourite tagline

Every little helps

