

MIP PBD SFE CPC

NEWSLETTER

Issue 2015-6

Costing & Pricing Course

The costing and pricing course came about as a result of demand shown in MIP and SFE courses for more information on these vital areas of business. It was clear from demand for the course that expectations were going to be high and 18 participants were sent from around the region.

Expectations of the course were higher than anticipated and participants were left with a desire to learn even more. This is good news for the CPC in 2016 because we now understand better what people really want from the course. The 2016 course will be amended to ensure accounting and marketing content is more equally balanced and more postal examples are included as exercises.

DHL Innovation Centre

DHL has launched its Asia Pacific Innovation Center (APIC) in Singapore to help develop innovative solutions for the logistics and postal sectors.



The multi-million dollar facility is DHL's first outside Germany, and the first dedicated center for innovative logistics services in the Asia-Pacific. It is located at the DHL Supply Chain Advanced Regional Center (ARC) building at Singapore's Tampines LogisPark.



4th APPU POSTAL BUSINESS FORUM

DELIVERING ON THE STRATEGY

The participants of the CPC course also participated in the 4th APPU Postal Business Forum, held in the last week of November. Speakers from leading posts in the region including from China, India, Japan, Korea, Singapore and Thailand told of the latest issues affecting their business. Leading suppliers and competitors added to the agenda of the forum and we heard about the latest innovations impacting on the postal sector.

COURSE NEWS

During November and early December APPC launched the new Costing & Pricing Course, which was attended by 18 participants. We welcome them to our newsletter.

Since the last newsletter Course Director Graeme has also undertaken a Universal Service & Practical Regulation course and just arrived back from Hong Kong from a one week International training course.

It has been a great year for APPC with numbers trained at the college 25% higher than 2014. Thanks to all participants on the 4 courses in 2015 for your contributions and shared experiences. Have a great new year.

Find the newsletter on our website:
www.appu-bureau.org/appc/newsletter

Useful websites

www.appu-bureau.org
www.postaltechnologyinternational.com

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