

APPU NEWSLETTER

December 2016

Message from the Director



As the year draws to a close, the APPU Family Members can look back at a very meaningful and productive year in which a strategic direction has emerged for facing the challenges of a fast changing industry. I think we are all going to be even more interactive and cooperative going forward.

I wish everyone a Very Happy New Year 2017! *LIN Hongliang*

HEADLINE NEWS

APPU – 5th Postal Business Forum a resounding Success

APPU: Penchan Manawanitkul appointed Manager APPU Malaysia, China (Hong Kong & Macau): To hold 3 External Training Programmes in 2017

SEASONS GREETINGS!

Innovation & Protecting the Core

Uniforms from Recycled Waste- Korea Post under the Ministry of Knowledge and Economy announced that mail carriers nationwide will wear PET bottle recycled fiber, which is being used for drinking water or beverages. Up to 11 recycled PET bottles are used for a uniform, and approximately 389,000 PET are being used to manufacture 35,000 uniforms. In other words, this green clothing will be able to absorb some 22,000kg worth of CO2, one that is equivalent to decreased greenhouse gas emissions of 100,000km vehicle mileage. In order to absorb 22,000 kg worth of CO2, 1,300 trees in 50 years are absolutely needed. Almost 17,000 postmen nationwide are wearing eco-friendly uniforms are the so-called eco messengers. Korea Post plans to distribute other uniforms made of ecofriendly fabrics also as part of its Green Awareness Programme.



Business Forum-Building a Sustainable Future



Strategic Direction- Day 1- Industry leaders CEO Forum- 65 Delegates at this event benefitted from thought provoking strategic questions and insights raised by the notable speakers such as Zhao Xiaoguang (China), Gilarsi Setijono (Indonesia), D.L. Abeyrathne(Sri Lanka), Dene Green (NZPOST), Carl Schefflaut (DP DHL) Ms Fatemech Etezadi (Iran) and Derek Osborne .

E- Commerce and Innovation Day-2- The eleven sessions covered every dimension of e-commerce with new solutions, ideas being exchanged among delegates. Notable speakers were Phitsanu Wanitchapol (Thailand) Masahiko Metoki (Japan) and Jerry Pawsey (UPU).



Business Forum-Sustainable Business Models

High Profile Speakers explained the Postal Strategy keeping the triple bottom line of Society, Economy and the Environment as the main focus. Responsibilities of the Posts in achieving the United Nations Sustainable Development Goals were highlighted by the speakers which included sessions by Ms. Rubina Tayyab (Pakistan) and Ms. Anne-Claire Blet (UPU). All delegates then participated in a exhaustive panel discussion on this critical issue.



International Food Festival

This Javanese Fried Rice recipe is common dish served by Indonesian participants at the food festival. They usually make the fried rice without any meat, then later serve either with omelette or fried egg and prawn cracker



People In Focus -Araya Prasittiboon

This highly qualified professional managed the affairs of the APPU Bureau and APPC for thirteen years with a devotion similar to a mother for her family. Known for her quick decision making, Araya was always ready to help everyone with a smile or a cute chuckle on the phone. Araya retired from her position as manager APPU Bureau and administrative affairs, on 30th November. She worked tirelessly for improvement and streamlining the APPU affairs. She also promoted the reform of APPU. Madame Araya, you will be missed by all of the Asian Pacific Posts!



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Attendee Profile – Wah

Wah from Myanmar was a polite, soft spoken participant with excellent knowledge of EMS. She was always keen to help others understand the technicalities of EMS operations and accounting. She cooked excellent dishes in the food festival.



UPCOMING COURSES

Terminal Dues Workshop – 20-24 February 2017
Operations Management Course – 13 March to 7 April
Strategy Formulation & Execution – 13 March to 7 April
Master Class on Accrual Accounting – 6-10 March
E-Commerce Strategy Workshop – 20-24 March
E-Commerce Operations Workshop – 27-31 March

Express Mail Service Course

This 3 week Course covered the many facets of Express mail Services ranging from Operations to Accounting and Marketing and promotion of the EMS International Services. Through a variety of sessions, case studies, visits, and group exercises, participants were given thorough insights on how to better manage and develop the EMS business. There was also a focus on e-commerce operations and Performance Monitoring for Quality improvement. The second week of the Course included a UPU workshop on Performance improvement in which experts from UPU EMS unit covered the latest issues in EMS reporting and Pay for Performance. There were a total of 17 participants.



EMS Operational and Performance Improvement Workshop

This workshop was led by Jiang Feng and Ms. Julia from the EMS Unit of the UPU. The focus of this workshop was to highlight the present status of Asian Pacific Countries in observing the quality and reporting standards of the EMS Cooperative. Participants prepared action plans based on the STORM reports. The EMSEVT version 3 was also covered in this workshop which included 25 participants.



Course on Costing & Pricing

This Course focused on the practical steps for designing the price of Postal Products and services. It also helped participants analyze the good costing methods and the bad practices which need to be avoided. Simulation and testing methods were explained in order to properly



allocate costs. The programme involved site visits and interaction with costing experts. The participants also got an opportunity to participate in the 5th APPU Postal business Forum. There were 14

Participants from 10 countries- Afghanistan, Tonga, Nepal, Maldives, Korea, Indonesia, Philippines, Papua New Guinea, Mongolia, Sri Lanka and Thailand.

HOSPITALITY NIGHTS



Hospitality Nights

APPC encourages participants to productively use their spare time. Hence special evening trips to Locations for Bowling, River market and the movies are organized. Visits to Asiatique and the Grand Palace area are most favoured by the participants. Chatuchak Weekend is also a “shop till you drop” experience enjoyed by all!

New Week End Visits

Perhaps the most memorable part of training at APPC are the Food festival and the weekend visits. The objective of the visits is to allow the participants to learn more about Thailand and to increase camaraderie. Pattaya, Nongnooch Garden, River rafting at Nakhon Nayok, taking selfies in Ayuthaya, or riding the long tail boat on the Bridge on the River Kwai are Unforgettable experiences for all trainees at APPC.



Lite News

Hostel Upgrade: All dormitory rooms were provided with New Air conditioners and the APPC Laundry is now equipped with new washing machines and dryer. Participants can therefore enjoy a higher level of comfort at APPC. In addition a new high speed WIFI makes surfing the Internet easier on your smartphone!



Attendee Profile – Leo

Leo from Papua New Guinea took up a leadership role from Day 1. Always smiling, this Sales expert from PNG was very keen to learn from every session on Costing and Pricing. He remained active and participative in all activities. He contributed in terms of ideas during the Business forum as well as in making the evenings enjoyable!

