

APPU NEWSLETTER

April 2017

Message from the Director



The first quarter of 2017 passed already. According to the discussion both at the APPU Special Meeting in Bangkok last month and at the UPU CA/POC Session in Bern in March/April, the major priority for the postal sector of most member countries are Development and Reform.

We would be focusing on the related issues to support and help our members as much as we can.

Lin Hongliang

HEADLINE NEWS

APPU: Major achievements at Special Meeting in Bangkok in March 2017

India Post: A.N. Nanda appointed Secretary Posts
APPU: to release first **Annual Report**

Philippines: **PHLPost** celebrates 25 years **Silver Jubilee**

Thailand Post: to launch APP e-packet in June 2017

Sustainability & Protecting the Core

CSR Initiatives of Sri Lanka Post- Sri Lanka Post has initiated offering social obligatory services to the low income people on priority basis, as an agent to the Government and without charging anything from the beneficiary.

Another activity is the supply of dry food packets to the identified beneficiary by post office staff voluntarily, e.g. public assistance monthly allowance /elders allowance / cancer Leprosy /thalassemia. blood donation campaigns are also regularly conducted by postal staff.

India Post reaches out to Traditional Silk weavers- a tradition which is thousands of years old was dying out. India Post partnered with Snapdeal.com to enable small weavers to sell their products online and embrace the opportunity beyond their geographical reach. The weavers/domestic manufacturers of Varanasi silk products will be able to showcase their products through the Snapdeal.com portal and India Post will manage all domestic and International shipments. benefit by reach



APPU Special Meeting



Some 40 delegates participated at the APPU Special Meeting held on 24 March 2017 in Bangkok. The meeting discussed all the preparatory activities and carried out an assessment of the work of various working groups in the region before the 12th APPU

Congress which will be held in Tehran in July this year. APPU's reform, structure and activities were among critical issues discussed at the meeting. Views and concerns were voiced by the delegates on some matters however there was a broad consensus on the priorities for development of the postal services in the region.



Preparations for APPU Congress, Tehran July 2017

The Special meeting at Bangkok also involved specific discussions on the medium term Strategic direction and planning that should be adopted and how the various working groups can be more energized. Nine proposals about the reform of APPU including details of estimated costs and timelines were also examined. The Islamic Republic of Iran National Post Company delegates informed all present about the various preparatory activities underway for the APPU Congress.



International Food Festival

Pad Thai which means "fried Thai style") This stir fried rice noodle dish is a big Hit at APPC. It is made with soaked dried rice noodles,

which are stir-fried with eggs and chopped Tofu and flavored with tamarind pulp, palm sugar and lime. Yummy!



People In Focus - Derby, Wai Meng Lau

Derby, as she is popularly called is Chairman of the Board of Directors and Post Master General of the Macau Post and Telecommunications. As we know that 2017 saw the merger of Posts and Telecommunications Authority in Macau, China. As head of a new conglomerate, Ms. Derby shoulders the responsibility of managing change in the initial transition period, and strategy formulation for promotion of Macau Post as an ICT enabled service provider for mail items and communications for the residents of Macau.

