

# APPU NEWSLETTER

October 2017

## Message from the Secretary General



It is an exciting time . Economic recovery is being witnessed during this fast changing era. We just celebrated the 48th World Post Day. Let's work together dynamically for achieving a more Innovative, Integrated and Inclusive World Postal Sector .

*Lin Hongliang*

## HEADLINE NEWS

**World Post Day Celebrated by all Countries**

**APPU – UPU – to jointly implement ORE Project**

**APPU- Extended Training programmes for Sri Lanka Post and Hong Kong Post**

**Maldives Post – launches PikPost Service**

**Cambodia Post – New Tourist Transport Shuttle a success**

**APPU - First Annual Report to be released**

### Maldives Post launches PikPost Service

Celebrating the World Post Day, Maldives Post launched a new service called 'PikPost', allowing customers to collect their package 24hrs 7 days a week, through self-serving stations.

This service was inaugurated by Home Minister Mr. Azleen Ahmed, who highlighted the significance of introducing new services to make life easier for online buyers and sellers, at a time when online businesses are booming.

PikPost is an innovative delivery service introduced by Maldives Post to provide postal customers a quick, secure and a reliable way of delivering parcels. Providing quick and reliable services to customers has been a service philosophy of Maldives Post and with services such as counter delivery, SMS notifications and online queue management are all part of this effort



## 6<sup>th</sup> APPU Postal Business Forum 2017

This Landmark event which has been a resounding success for the last 5 years, will present its sixth edition next month. A unique opportunity for Postal decision makers and Industry representatives to share ideas and explore potential partnerships for tackling the main priorities facing the posts in the APAC region. The theme of this years Event is "Building a Strong Platform for Global Trade."



### **Power Packed Speakers to attend APPU Business Forum**

The APPU Business Forum promises to be a Special gathering of distinguished speakers. Here's a sneak preview:

**Day 1 : Strategic opportunities as the landscape for world trade changes** – UPU, Japan Post, Pos Indonesia, Development & Research Center of State Post Bureau, Deutsche Post, Sing Post

**Day 2 : Expanding e-commerce business and intensifying last mile capability-** New Zealand Post, Thailand Post, Landmark Global, Prime Competence

**Day 3: Diversifying business to build on existing strong brand, trust and reach-** India Post, Korea Post, Eurogiro

### **International Food Festival**

Of Course the Food Festival is an opportunity to showcase the great food from a variety of countries represented at APPU. It is however also a Cultural evening in which participants adorn their National Dress and perform traditional cultural performances, It is a unique event in terms of richness and colour



### **People In Focus - Carl Schelfhaut**

*Carl Schelfhaut -has served long in the Deutsche Post DHL Group. As Chief of Staff for DHL eCommerce Asia Pacific and Head of International Postal Relations for DPDHL, he covers an extensive portfolio across policies, compliance, governance and manages bilateral relationships with Postal Operators and Regulators across Asia Pacific, and Middle East. Apart from significant experience and knowledge of the transportation and logistics industry, Carl also plays an active role in Corporate Social Responsibility within Asia Pacific to deliver logistics help in the areas of disasters preparedness. He is a cooking and cycling enthusiast also .*

