

PHLPost holds letter writing day to highlight World Post Day celebration

To develop the passion for letter writing among the youth, the Philippine Postal Corp. (PHLPost) will hold a simultaneous 5th National Letter Writing Day (NLWD) in connection with the worldwide celebration of World Post Day to be held at SM Skydome -North Edsa in Quezon City, and other SM Supermalls branches on October 09.

Selected schools in Metro Manila and the provinces will participate in letter writing activities at SM Mall branches in Cabanatuan, Tarlac, North Edsa Skydome, San Pablo City, Seaside Cebu, Iloilo, Davao and Cagayan De Oro City.

The event encourages young people to speak their minds, using their imagination and views on the world to envision a positive change in the form of a letter.

PHLPost hopes that the event will be a perfect venue for students to sharpen their skills in composition and find the perfect participant to represent the country in the international letter writing stage which will be held at Universal Postal Union (UPU) headquarters in Berne, Switzerland.

The theme for this year's Universal Postal Union 46th International Letter Writing Contest is: "Imagine you are an advisor to the new UN Secretary-General which world issue would you help him tackle first and how would you advise him to solve it?"

The topic was chosen to celebrate the election of the new UN Secretary-General, António Guterres, who took his oath of office recently. He is a Portuguese politician and diplomat who is serving as the ninth Secretary-General of the United Nations.

About 150 countries will simultaneously commemorate World Post Day (WPD) on October 09 with activities promoting letter writing and stamp collecting to students as well as new postal services at this special day.

Unfazed by the advent of technology, PHLPost has come up with an innovative idea to bring letter writing in shopping malls where students can converge and express their thoughts and ideas through the art of letter writing.