

Monday 27th November

**Strategic opportunities as the landscape
for world trade changes**

08:30-09:00	Registration
09:00-09:10	Opening Welcome Lin Hongliang, Secretary General, Asian-Pacific Postal Union (APPU)
09:10-09:50	Forum Overview and Introductions Derek Osborn, Whatnext4u

09:50-13:00	STRATEGIC OPPORTUNITIES
09:50-10:20	Industry Leaders CEO Forum Pascal Clivaz, Deputy Director General, Universal Postal Union Phitsanu Wanitchaphol, Senior Executive VP, Thailand Post
10:20-10:40	Group Photo & Coffee Break Hosted by: Far Eye

10:40-11:50	CEO Forum - Gilarsi Wahyu Setijono, CEO, POS Indonesia - Hu Kai R&D Centre, State Post Bureau, China - Akio Miyaji, Executive Manager, Japan Post - Linde, CEO Deutsche Post
11:50-12:10	Roundtable discussions to formulate questions for the CEO Panel
12:10-12:40	CEO Forum-Panel Session
12:40-13:00	-Balaji Srinivasan, COO, Far Eye
13:00-14:00	BUFFET LUNCH Hosted by: PRIME and IPC

14:00-15:10	CEO Forum(continued) - Mr. W. A.G. Wickramasinghe Deputy Postmaster General, Department of Post, Sri Lanka Sri Lanka (tbc) - Joel L, Oterra, Postmaster General and CEO, Philippine Postal Corporation - Dr. Naseer Ahmed Khan, Additional Director General Pakistan Post (tbc) - President, Vietnam Post(tbc)
15:10-15:30	Discussion and panel session
15:30-16:00	Tea Break Hosted by: Landmark Global

16:00-16:40	Ahmed Shafeeq, CEO, Maldives Post William Wong, Acting CEO, Fiji Post
16:40-17:00	Discussion and panel session
17:30	Reception and Networking Event at Miracle Grand Hotel Hosted by: Deutsche Post

Tuesday 28th November

**Expanding e-Commerce business and
Intensifying last mile capability**

09:00-09:15	Preview of the day, Derek Osborn
09:15-10:15	- Lee Hon Chew, Director of International Affairs, Singapore Post - Herbert Goetz, Mark Harrison, IPC - Cinzia Neri, PRIME
10:15-10:45	Roundtable Discussion
10:45-11:15	Coffee Break Hosted by: Siemens

11:15-12:15	- Thomas Baldry, Senior VP, Deutsche Post - Ansi Arumeel, Member of the Management Board, Omnivia, Estonia - Terry Chan, General Manager – 3PL, Lazada Group - Amazon
12:15-12:40	Roundtable discussion
12:40-13:00	Panel Session
13:00-14:00	BUFFET LUNCH Hosted by: Pitney Bowes

	Innovation and Technology
14:00-15:00	Santit Jirawongkraisorn, Lalamove Edward Lau, Landmark Global Christian Secci, Pakpobox
15:00-15:30	Panel discussion
15:30-16:00	Tea Break Hosted by: Duplo International and Pakpobox
	New Technology Solution
16:00-17:00	Michael Bobach – Siemens Stefan Berndt – Pitney Bowes Toshi Kimotsuki – Duplo International
17:00-18:00	COCKTAIL PARTY Hosted by: APPU

18:00	CULTURAL DINNER Hosted by: Thailand Post
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Wednesday 29th November

**Diversifying business to build on existing
Strong brand, trust and reach**

Expanding financial services: - Exploring new revenue streams from financial products and services - Financial inclusion, banking the unbanked and improving remittance services - Innovation in fintech enablers(finance technologies)	
09:00-09:15	Preview of the day, Mr Derek Osborn
09:15-10:15	- Secretary, India Post - Postal Savings Bureau, Korea Post - Michel Stujit, CEO Eurogiro - Mohit Davar, CEO Jetixa
10:15-11:00	Roundtable Discussions
11:00-11:30	Coffee Break Hosted by: Eurogiro and Jetixa

11:30-12:15	Final panel session – remaining question and answers
12:15-12:45	Final summary and review of the forum Derek Osborn
12:45-13:00	Conclusion and closing remarks
13:00-14:00	FAREWHEEL LUNCH Hosted by: APPU
14:00 onwards	Optional Operational Facility Visit/City Visit

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Empowering Digital Logistics

A Carrier agnostic SaaS platform - FarEye, is digitalizing logistics by integrating and optimizing business processes and adding a predictability layer to make them more receptive. The solution uses a blend of mobility and geo-intelligence to provide real-time multi-enterprise visibility of logistics function.

FarEye has designed the world's first Logistics BPM Engine for the modern-age logistics, enabling companies to become agile and reduce their go-to-market time. We are helping organizations to champion operational efficiency and provide value added services to its customers like : time-slot deliveries, parcel shops & locker deliveries, elastic logistics, personalized deliveries and many others – increasing their revenue streams and giving businesses a competitive edge, to win every time.

FarEye executes half a billion shipments annually and has helped in increasing the first-time attempts by 25%, reducing the fuel expenses by 28% and increasing the customer visits by 66%. FarEye has been empowering the logistics wings of over 75 large organisations across 15 countries globally that include:



Meet experts from FarEye at Booth #3 to understand how their intuitive platform can help postal companies to reduce delivery costs, utilise resources efficiently and meet customer expectations.

You can also get in touch with them at:

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6th APPU POSTAL BUSINESS FORUM

Building a Strong Platform for Global Trade



27 -29 November 2017

Bangkok, Thailand