

**“331 million Express Pieces in the "Double 11" Day, which has Increased 31.5% Compare with the Last year”**

This year is the ninth year for the "Double 11" Day E-commerce's big promotion and also the eighth year in which the postal administration system organizes the peak season of delivery service support work in China. This year's "Double 11" still maintains the hot consumption. With the emergence of domestic and international linkage and urban-rural interaction, China's express delivery industry faces a tremendous test in the day of "Double 11" in terms of volume of business and service quality.

It shows that the major E-commerce companies of China have generated a total of 850 million express orders for a single day, which has increased 29.4% compare with the last year. In this day, all postal, express companies have handled with a total of 331 million pieces, which has increased 31.5% compare with the last year, according to the State Post Bureau of P.R.China monitoring data on November 11.

In order to fully satisfy the growing needs from the general public for a better life and ensure the security work of the peak season in this year, China's postal service industry has prepared with preparatory work from five aspects. Firstly, to use the safeguard mechanism in a proper way, and coordinate with the upstream E-commerce operators in advance to carry out forecast, and verify the maximum peak amount for each company's actual carrying capacity, and continue to implement the working mechanism of "Delivering in different time peaks and move forward with balance ". Secondly, to strengthen the reserve capacity, increase the personnel, venues, air transport capacity of highways, handle equipment reserves, information system upgrade and expansion. It is estimated that during the "Double 11" Day, the postal industry will increase nearly 3 million people, 30 million square meters of venues, 90,000 trunk transport vehicles and over 90 full-cargo aircrafts; and the industry's reserve capacity will be increased by 30% to 50% than usual. Thirdly, to ensure the stability as the key mission, to implement the entire network traffic monitoring work and regulate it in different times, to supervise the headquarters of express companies to contact with the E-commerce platform for implementing subsidies policies in some basic network points of the key areas, to dock with 100,000 network forecast data from the terminal network points which have heavy business pressures, and to give targeted response accordingly. Fourthly, to improve the monitoring and early warning system, made full use of big data analysis tools, to improve the data forecasting, traffic monitoring and evaluation analysis, to monitor the production operations online in real time, and to implement the monitoring and early warning work for the key companies, key lines and key areas. To coordinate the supervision power and corporate resources, and announce the changes of business volume, traffic flow and other consumer tips to the public in time. Fifthly, to strengthen the safety supervision, adhere to the “three rules” which including real-name registration

system, receiving inspection and machine inspection for the delivering safety, to strengthen inspection and eliminate hidden risks on the sorting place, staff dormitories, charging facilities, means of transport in order to prevent major accidents of production, firefighting, traffic and etc.

Compared with the previous "Double 11" Days, this year China's postal industry together with the upstream E-commerce operators to create a "Double 11" Day with high quality. Companies from the E-commerce platform shall ensure the quality of commodities, and the postal industry shall implement the delivering works with high quality in its best effort in accordance with the commitments, finally the consumers will have a better consumer experience.

Person in charge of the State Post Bureau of P.R.China said that despite the continuous efforts we did, this industry has formed a relatively mature guarantee mechanism and achieved remarkable results in terms of basic capabilities, technological applications and social support, and the ability to cope with the peak has been enhanced; on the same express network that has to endure the twofold volume in the period of "Double 11" Day, one can hardly imagine the pressure of delivery companies, especially the labor intensity of couriers, and service errors are inevitable, so we hope that our consumers can give their understanding and tolerance.