

APPU NEWSLETTER

December 2017

Secretary General's Message



My first 4-year term will be completed this month. I feel proud and sincerely appreciate the support, cooperation and love which I have received from the APPU family. I will continue doing my best to work with you all to serve our Members and people in Asia and Pacific during my second term. As 2017 draws to a close, the APPU can be proud of the achievements we have made together.

Lin Hongliang

HEADLINE NEWS

APPU - Postal Business Forum 2017—a resounding success

Korea - Korea Post makes 1st drone delivery

UPU - 24 Delegates attend Special Workshop on Postal Financial Services at Bangkok

Indonesia - Receives Domestic Express Industry Award 2017

China - 331 million express items on “Double 11” up by 31.5%

SEASONS GREETINGS!

Sustainability & Protecting the Core

ZIPD - At first glance the Integrated Index for Postal Development sounds a bit bland in terms of its use. However, this new methodology of Big Data number crunching developed by the UPU, will be a critical tool for Postal Organisations to assess various parameters of Postal Development in order to make strategies for better financial performance. In fact there is a direct relationship between Postal Development Index scores and Postal Revenues.

Re-cycling E-WASTE: We all know that e-waste is an extremely harmful by-product of modern lifestyle. The Posts can play an important role in its proper disposal to mitigate the danger, by facilitating collection of e-waste at Post offices or mailing the waste to re-cycling points. SingPost and Thailand Post have made significant progress in this area as have other Posts in the region.



6th APPU Postal Business Forum



Some 70 delegates participated at the APPU Business Forum held from 27-29 November 2017 in Bangkok. There were a number of High Profile Speakers from the Posts which included Mr. Pascal Clivaz (DDG UPU) Mr. Hu Kai (China), Mr. Gilarsi Wahyu Setijono

(Indonesia), Mr. Akio Miyaji (Japan), Mr. Chinyong Chong (Korea), Mr. Ahmed Shafeeq Mohamed (Maldives), Dr. Naseer Ahmed Khan (Pakistan), Mr. Joel L. Otarra (Philippines), Mr. Lee Hon Chew (Singapore), Mr. Martin Linde (Deutsche Post). Each of these dignitaries provided insights into the latest developments in their respective organisations.



Industry Leaders at the APPU Business Forum

The Theme of this year's Forum was “**Building a Strong Platform for Global Trade.**” A very distinguished gathering of Senior management from Far Eye, Deutsche Post, Duplo Corporation, Siemens, PRIME /International Post Corporation, Landmark Global, Pitney Bowes, Thailand Post, Toshiba Corporation, Eurogiro A/S, Pakpobox, Spaster, ZTO, BÖWE SYSTEC GmbH, Jetixa, Amazon Transportation Services, AS Eesti Post (Estonian Post), and Lalamove provided valuable inputs on the significant trends in the Post Industry



UPU Workshop on ORE

The UPU conducted a special Workshop for Regional Project Managers and Project Facilitators of all the regions of the world in order that they may follow a common methodology for implementing this project. Anucha from APPU & Zhonglin Liu UPU



Regional project Coordinator attended this training in Berne.

People In Focus - Phitsanu Wanitchaphol

Currently working as Senior Executive Vice President (Business Development) at Thailand Post, Phitsanu has a broad experience in business planning and corporate strategy. He has worked extensively as Senior Manager, Vice President and Executive Vice President within corporate strategy in his organisation. He is a familiar face in most APPU meetings and is recognised for his concise inputs and wit. He is also highly appreciated whenever he interacts with trainees at the APPC. Though he has little spare time, he spends it with his family for playing tennis, soccer and if lucky, golf.

