



BESPOKE TRAINING AND DEVELOPMENT PROGRAMMES

External Training Programmes (ETPs)

The Asian-Pacific Postal College (APPC) in Bangkok provides training courses covering a wide range of different postal topics with the duration of courses ranging from 2 weeks to 6 weeks and requiring candidates to attend the College in Bangkok. This meets many of APPU members training needs.

However, the APPC also organises bespoke **External Training Programmes** (or ETPs) which can also offer training and development for APPU members with *the following particular benefits*.

You can:

- have the programme delivered locally in your own country with the trainer coming to you
- fill the programme with your own staff
- have a shorter programme (typically one or two weeks) to minimise time off the job
- tailor the contents and format of the programme to your particular needs and requirements
- select the venue and the format (eg workshop, seminar or classroom training)
- combine with facility visits to apply or 'anchor' the training
- benefit from participants undertaking 'real' action projects and report backs

Some example of topics that could be included in any programme:

- International Postal Services
- Global Trends in the Postal Industry
- Strategic Opportunities
- Strategic Resourcing
- Talent Development and Succession
- Train the trainers
- Leadership training
- Future leader programmes
- Managing change and transformation
- Changing mindsets
- Customer engagement – building a customer focused culture
- Innovation workshops – supporting a culture of innovation

These topics and others can be delivered for your Board, Executive team, Senior and Middle Managers.

Tutors available to design and deliver ETPs include Derek Osborn

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