

APPU NEWSLETTER

May 2018

Secretary General's Message



Dear Colleagues,
As time is flying by, our work related to important matters concerning the Asian Pacific Region in the CA/POC of the UPU as well as preparations for the APPU Executive Council Meeting has got to keep pace. Let us continue to do our best to

work for the expansion and improvement of Postal Business and Services in our Region
Lin Hongliang

HEADLINE NEWS

- APPU** – APPU Executive Council Meeting to be held from 25-29 June 2018
- UPU** - 52 Delegates attend UPU ORE & QSF Workshop in March at Bangkok
- UPU**- 2nd ORE Workshop for Pacific Region in Fiji 18-22 June 2018
- UPU**- On- Site Reviews of ORE in Myanmar Post in April & Bangladesh Post in May 2018

Focus on Modern Addressing Systems

With e-commerce being on steroids – the need of the hour is to have a proper physical addressing system so that e-commerce last mile fulfillment can be successfully implemented without unnecessary waste of resources. With this objective the UPU and leading Industry players in E-commerce and logistics are now focusing their attention to helping countries develop a modern IT driven addressing system so that every citizen can be touched for delivery of e-commerce items. It is alarming to note that only 1/3 of Postal Operators have street level addressing data available in electronic format. Greater Cooperation between Posts in all regions of the world is necessary in this regard since e-commerce is intrinsically linked to expansion of International trade for which the absence of an address threatens to leave the common man out of the global market.



Operational Readiness for E-Commerce

Over 52 Delegates participated in the UPU ORE Workshop held from 26-30 April at Bangkok. The main focus was to evaluate the progress made in getting the Supply Chain Visibility and Data Exchange among members of Asia in full readiness to handle growing volumes of Cross Border E-commerce business. In addition the UPU has earmarked funds under the QSF programme for the ORE project. Experts from the UPU facilitated all participating countries to draft the QSF proposals for their respective countries for obtaining funds to develop areas needing urgent attention for smooth E-commerce operations.



APPU Executive Council Meeting Website Launched

Vietnam, the host of the upcoming APPU EC Meeting to be held at the beautiful seaside city of Da Nang Vietnam from 25-29 June 2018, has set up a very informative website for all members to help them prepare for attending the EC meeting. Details and forms regarding Registration, Visa assistance and travel options have been provided in the website. The EC Meeting will be the first such meeting after last year's Tehran Congress in which the work of the various committees and working groups will be discussed and moved forward.
<http://appuec2018.vn>



International Food Festival

This Javanese Fried Rice recipe is common dish served by Indonesian participants at the food festival. They usually make the fried rice without any meat, then later serve either with omelets or fried egg and prawn cracker



People In Focus - Ariya Thongbai

Ariya Thongbai who currently head the International Business Unit at Thailand Post, is well known face at most meetings and gatherings of the Asian and Pacific Posts, on account of her charming manner and wit. During the last 25 years, she has been primarily handling work related to International Coordination and Cooperation. As the National Coordinator of QSF for Thailand Post, she has oversees development activities including formation and implementation of key QSF Projects in Thailand and is now member of the QSF Board in the Postal Operations Council of the UPU.

