

12th APPU Postal Business Forum

www.postalbusinessforum.com

JW Marriott Bangkok 1-4 December 2025

Monday, 1 December 2025

1700	Postal CEOs Roundtable on "Postal Business in Transition: Strategy, Growth and
	Partnerships"- An invitation-only event exclusive to the postal CEOs from the Asia
	Pacific and beyond. (Details to be sent to the CEOs and other invited participants)

1930 Dinner reception for CEOs

Tuesday, 2 December 2025

- 10900 Inauguration and Keynote Address
 10915 Session 1 of CEOs Forum: Reimagining the Future Innovation & Digital Evolution
 1400 Session 2 of CEOs Forum: Strategic Vision for the Future of Posts
 1630 Award Ceremony

 Presentation by short-listed postal operators and distribution of awards on "Innovation in the Postal Sector" and "Sustainable Development in the Postal Sector"
- 1700 Visiting booths, technology/ AI showcase, and networking
- 1730 Cocktail reception for CEOs and participants



Wednesday, 3 December 2025

Session 1: Digital Transition and AI in Postal Operations
 Speakers and Panel of regional postal leaders

 Session 2: Innovation in the last mile and changing trends in the first mile
 Key enablers – speakers, roundtables, and APPU member panel

 Session 3: Driving Strategic Transformation Across Postal Operations
 Key enablers - speakers, roundtables, and APPU member panel

 Session 4: Expanding Trade and Financial Inclusion through Postal Networks
 Key enablers - speakers, roundtables, and APPU member panel

Thursday, 4 December 2025

1630 Fireside Chat

- 0900 Session 5: Global Trends- Insights from the Wider Postal Sector Speakers and Panel of regional postal leaders
- 1100 Session 6: Sustainable Development and Climate Action in the Postal Sector Speakers and Panel of regional postal leaders
- 1330 Innovation Workshop and Start-up Forum: Showcase of start-ups
- 1700 Closing of the 12th APPU Postal Business Forum