



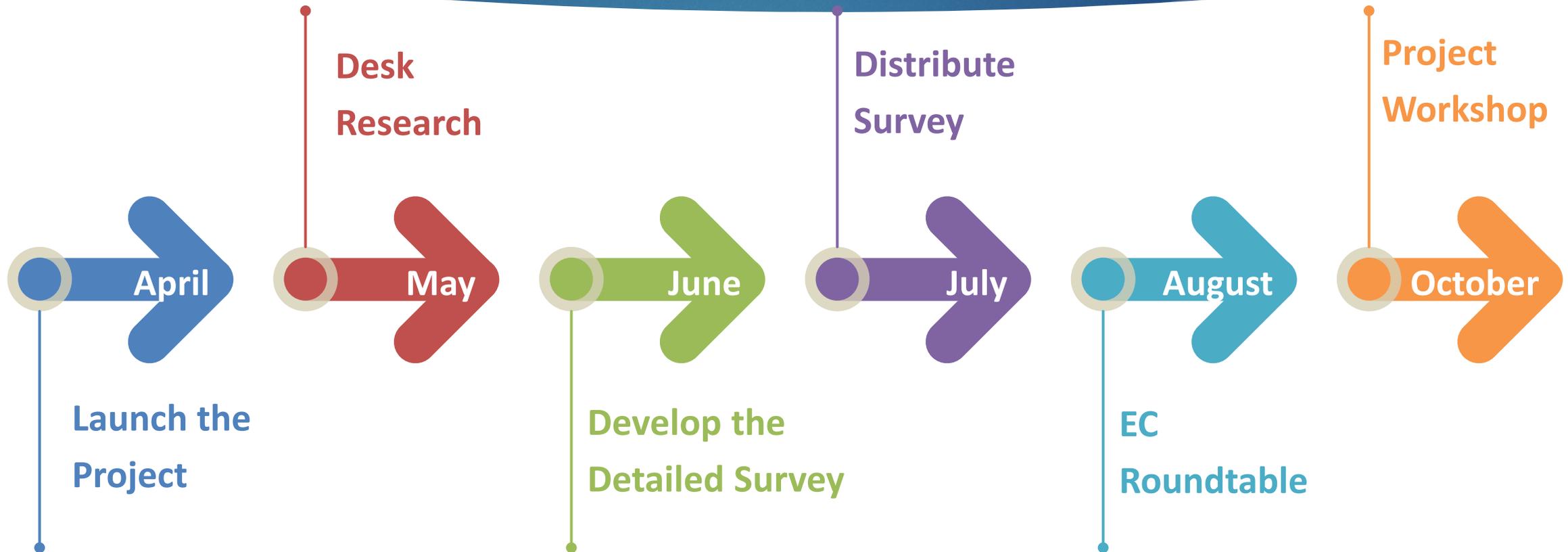
ASIAN-PACIFIC
POSTAL
UNION

Exploring Key Aspects of Postal Regulatory Reform in Asia-Pacific

Roundtable

15 August 2024, Siem Reap, Cambodia

Project Timeline



14 Responses

East Asia: 2

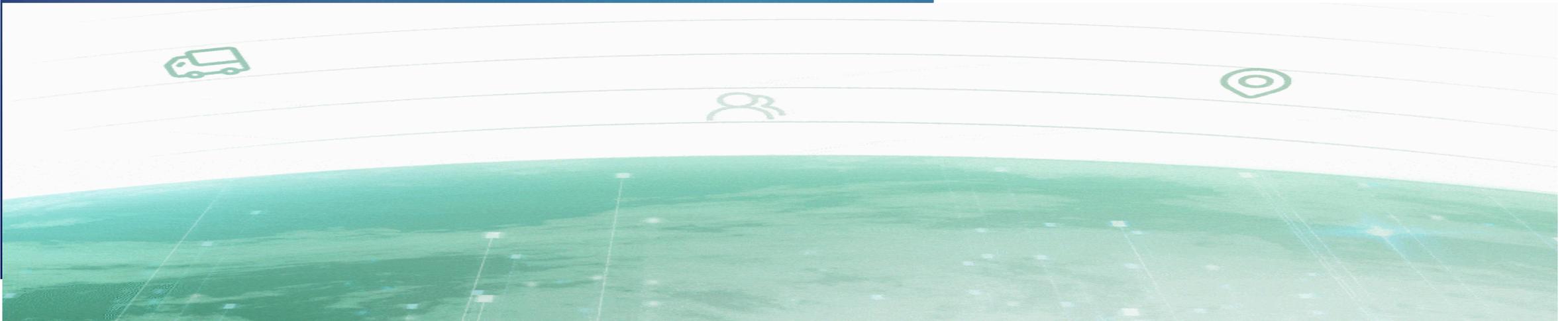
Southeast Asia: 6

South Asia: 2

Oceania: 3

Western Asia: 1

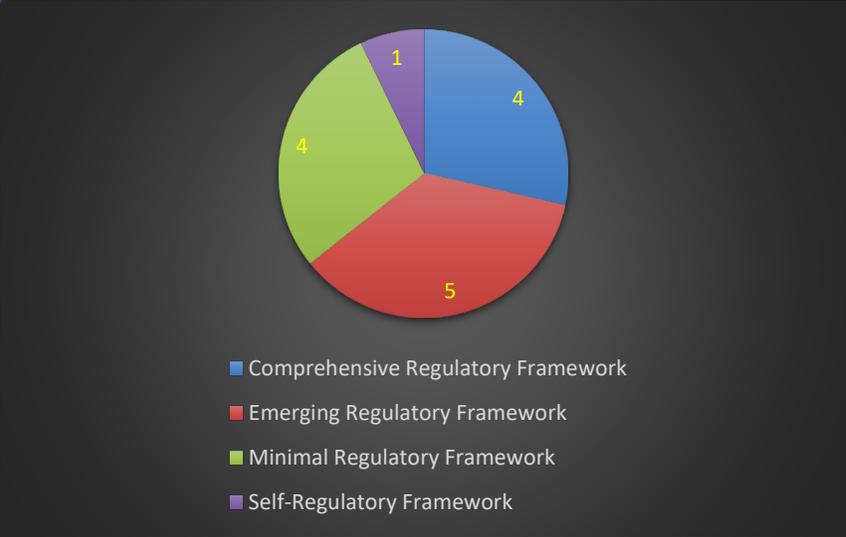
- 3 Developed Economies
- 7 Emerging Markets and Developing Economies
- 4 LDCs



Overview of Postal Regulatory Frameworks Across Member Countries



Distribution of Postal Regulatory Frameworks



Diverse Maturity Levels



Focus on Development



Limited Self-Regulation

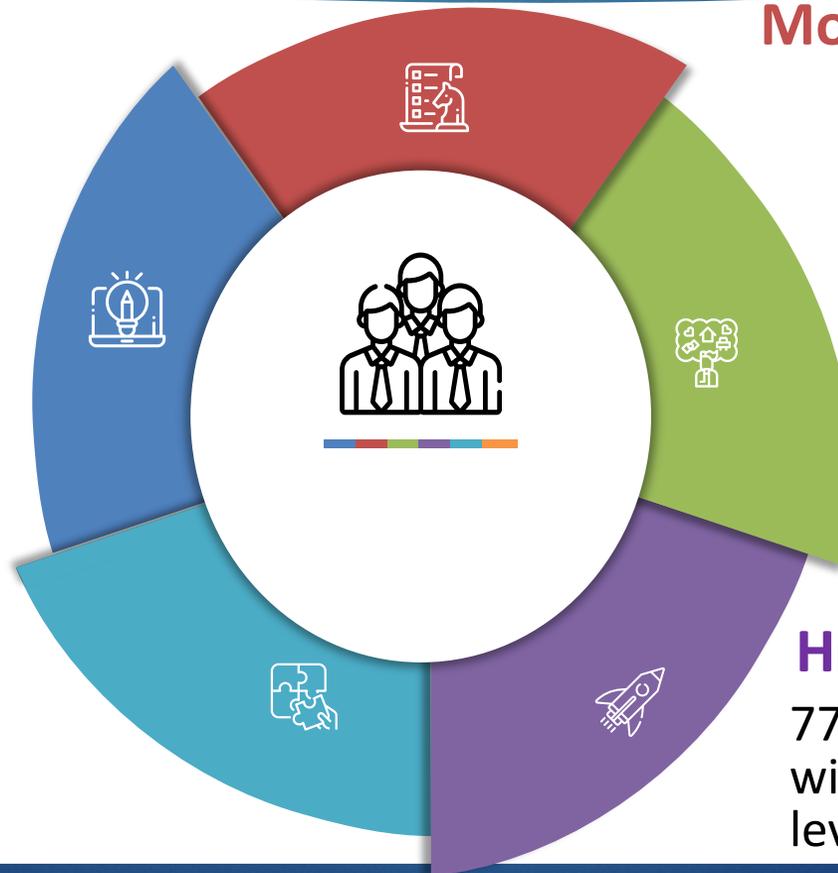
Postal Sector Policy

Strong Commitment

70% have dedicated policies or strategies for postal sector improvement

Legislative Inclusion

Postal reform is included in the legislation for most countries (85%)



Monitoring Practices

70% countries have established monitoring frameworks for policy implementation

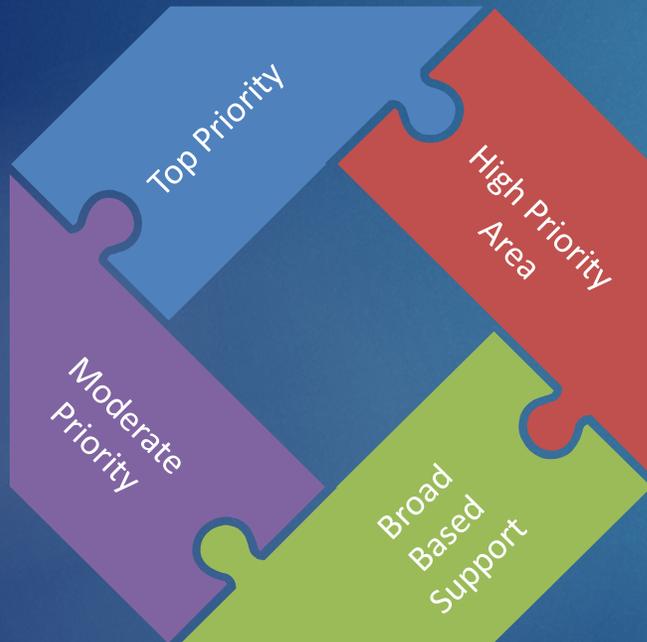
Selective Corporatization

38% countries include corporatization/privatization in their strategies

High Engagement

77% countries actively consult with representatives at various levels for policy design

Anticipated Benefits that Governments Expect from the Development of Legislation and Postal Regulation



Top Priority Area

Regulatory Adaptation



High Priority Area

Sustainability, Competition, Technology



Core Support Area

Digital Infrastructure and Coverage, Economic Development, Privacy & Security, Cross-Border Operation, Customer Satisfaction



Moderate Priority Area

SME Support, Public Services

Major Challenges in Postal Regulatory Landscape - Grouped by Consensus



GROUP 1

Selected by 85%
Members

- ✓ Complexity of New Entrants

GROUP 2

Selected by 77%
Members

- ✓ Environmental Impact and Sustainability
- ✓ Rising Consumer Expectations
- ✓ Fragmented Regulatory Approaches

GROUP 3

Selected by 62%
Members

- ✓ Lack of Clear Understanding of New Business Models
- ✓ Rapid Technological Advancements
- ✓ Data Privacy and Security
- ✓ Integration with Other Sectors
- ✓ Insufficient Resources

GROUP 4

Selected by 54%
Members

- ✓ Public Awareness and Understanding
- ✓ International Alignment

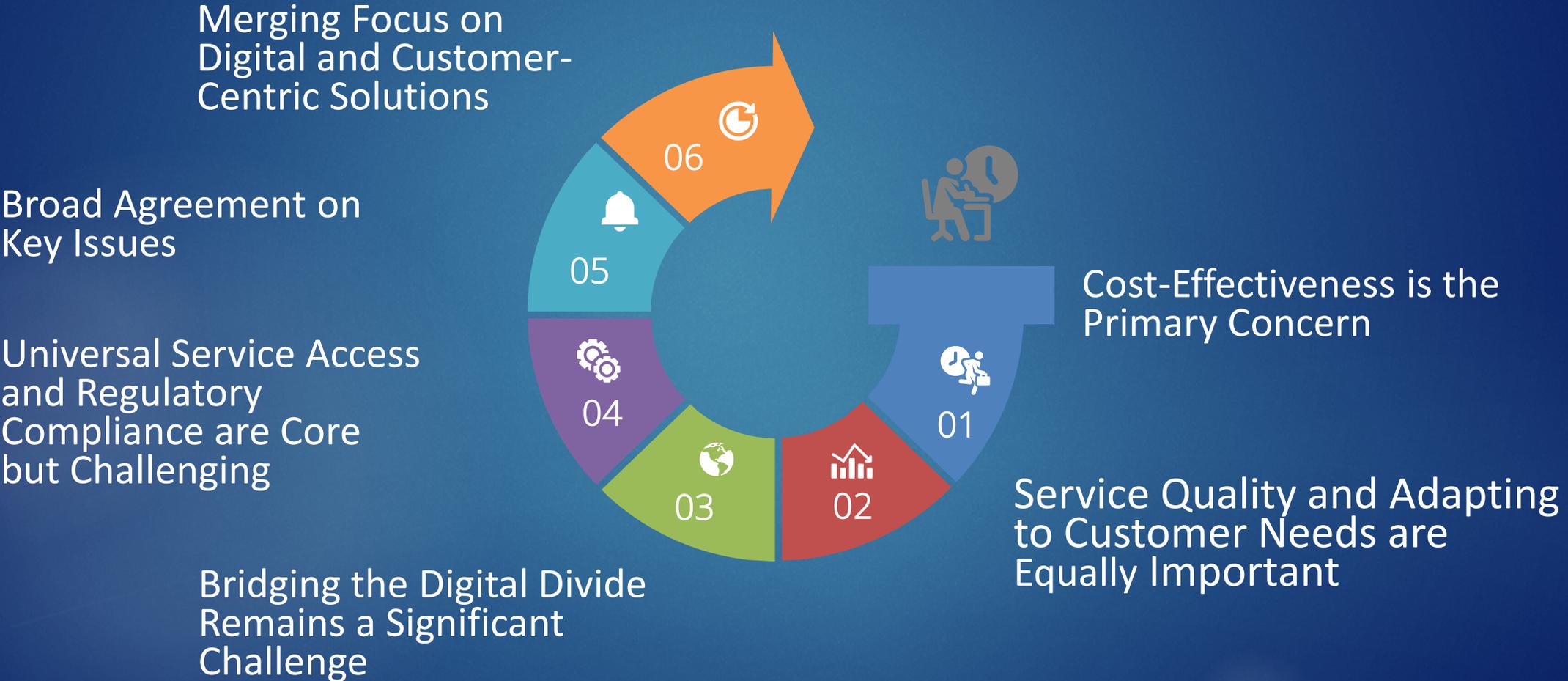
GROUP 5

Selected by 46%
Members

- ✓ Cross-Border E-commerce Challenges



Key Highlights from Universal Service Provider Challenges



Key Priorities on the Reform Agenda



Top Priorities

- Adapting Regulations to Meet Consumer Expectations
- Aligning with International Best Practices

High Priorities

- Enhancing Network Functions
- Managing Cross-Border E-commerce Impact



Moderate Priority Area

- Fostering National Economic Development
- Ensuring Resources for Development and Innovation
- Enhancing Coordination and Collaboration

Other Important Priorities

- Addressing Postal Data Sharing Requirements
- Promoting Advanced Technologies
- Implementing Green Practices
- Increasing Public Awareness



Thank you!