



10th APPU Postal Business Forum

“Innovating with Digital Transformation to Build Resilience in the Postal Sector”

**Renaissance Hotel Bangkok
20th – 22nd November 2023**

Programme, speaking opportunities and wider participation

Outline Programme

- Day 1 (20 Nov): CEO/Postal Leaders Forum
 - Keynote - Mr Metoki, DG UPU and strategic topics
- Day 2 (21 Nov): Postal business forum - digital transformation
 - New market opportunities and extended technology showcase
- Day 3 (22 Nov): Postal business forum - building resilience
 - E-commerce, logistics, start-up showcase and fostering innovation

Speaking Opportunities for leaders

- Great opportunity for CEOs and Senior Postal Leaders from APPU members to share their experience, achievements, activities and insights either in a short presentation or being on a panel
- This can raise the profile of your company, give you a chance to recognise your teams and their successful projects, receive useful feedback from your peers and benchmark your progress with others in the sector.
- Come and hear about the latest leading-edge technologies, as well as innovative ideas from start-ups and in-depth discussions

Wider participation – bring a delegation and take ideas back with you

- This unique 3-day event is like a short course in strategy, business development, digital transformation, latest technology and innovation – all rolled into one interactive event with many chances to exchange ideas with others
- Together with exposure to international best practice in the sector, latest industry trends and leading postal experts.
- This makes it a great chance to bring a team of your senior and middle level executives as a significant development opportunity and motivational experience