

Indonesia's Candidature as CA and POC Member for 2025 – 2029

*Envisioning a more relevant, resilient, inclusive, sustainable,
and competitive global postal sector*



Indonesia's Candidature for UPU CA and POC 2025-2029

EXPERIENCE AND ENGAGEMENT:

- UPU member since 1877.
- Served on the CA and POC during multiple terms spanning the past four decades.
- Actively participated in CA meetings as an observer during non-membership periods

CONTRIBUTIONS AND INITIATIVES:

- Promote and facilitate digital transformation in the postal sector, including real-time tracking, automation, and cross-border electronic advanced data (EAD).
- Advocated for women's empowerment and initiatives, including supporting women in advancing SMEs.
- Implement reforms in the national postal industry through continuous improvement of quality of services while encouraging cooperation between postal operators and wider postal sector players



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RECENT ACHIEVEMENTS:

- Best Public Initiative for Trade Inclusion through the Post at the 2nd TradePost Awards 2024;
- Rising Star in the UPU's Integrated Index for Postal Development Award 2024;
- EMS Customer Care Award in 2023.



WHY *Indonesia?*

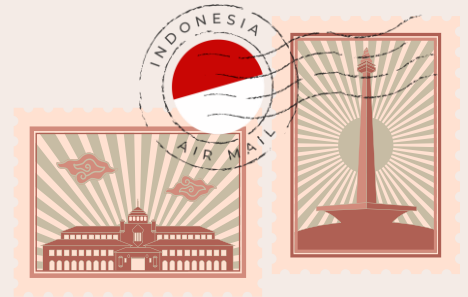
Indonesia's Candidature for **UPU CA and POC 2025-2029**

COMMITMENTS IF ELECTED AS CA MEMBER:

- Advance digital transformation within the postal sector.
- Support institutional reforms of the Union to enhance efficiency and responsiveness.
- Contribute to strategic discussions and decisions affecting the Union's policies.
- Work towards enhancing the Postal Development Levels (PDL) of all member countries.

COMMITMENTS IF ELECTED AS POC MEMBER:

- Enhance digital transformation across postal industry and operations.
- Ensure postal financial sustainability to support long-term operations.
- Foster inclusivity within the postal sector, ensuring inclusive products and services.
- Advocate for the implementation of an EAD exchange roadmap to enhance efficiency in postal services.



Thank You for Supporting Indonesia

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and competitive global postal sector*