

EXECUTIVE COUNCIL 2025

APPU Roundtable on Postal Regulations and USO

Memorandum by the APPU Bureau

1. Subject	References/Paragraphs
Informing EC on the APPU Roundtable on Postal Regulations and Universal Service Obligations	§ 1-3
2. Decisions expected	
The EC is invited to: - Take note of the document	§ 1-3

Background

In conjunction with the 2025 APPU Executive Council meeting, the APPU Bureau is organising a
Roundtable on Postal Regulations and Universal Service Obligations. The Roundtable aims to bring
together senior representatives from Ministries, Regulators, Postal Operators, and international
experts to deliberate on evolving postal regulatory frameworks and the future of Universal Service
in the sector.

Panels and Themes

2. The Roundtable will be held in the format of 2 panels. Details are as follows:

Theme of Panel 1: "Regulatory Reforms for a Future-Ready Postal Sector"

Key aspects of discussion under this theme:

- Global and regional trends in postal regulation
- Redefining Universal Service Obligations in the digital and e-commerce era
- Regulatory roles in a competitive and liberalized market
- Licensing regimes, quality assurance, and consumer protection standards
- Building regulatory capacity and cooperation across the Asia-Pacific

Theme of Panel 2: "Universal Service in Practice: Reforming the Post to Serve Citizens, Compete in Markets, and Drive National Goals"

Key aspects of discussion under this theme:

- National experiences in driving postal reform to meet evolving citizen needs
- How operators are transforming themselves to stay relevant in disrupted markets
- Balancing government mandates with commercial viability
- Postal services as delivery arms for government schemes and digital inclusion
- Revisiting Universal Service in the context of modernization and reform

Conclusion

3. All APPU member countries and observers to the EC meeting are invited to actively take part in the Roundtable discussions. For information regarding presentations and speakers, the APPU Bureau may be contacted.