

**EXECUTIVE COUNCIL 2025**

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**APPU Project on Sustainable Development in the Postal Sector in Asia-Pacific****Memorandum by the APPU Bureau**

<b>1. Subject</b>  Informing EC on the APPU Project on Sustainable Development in the Postal Sector in the Asia-Pacific	<b>References/Paragraphs</b>  § 1-9
<b>2. Decisions expected</b>  The EC is invited to: - take <b>note</b> of the document	  § 1-9

**Background**

1. Sustainable development has become a global imperative, with the postal sector playing an increasingly vital role in supporting national commitments to the UN Sustainable Development Goals (SDGs). Recognizing this, the UPU Congresses in Abidjan (2021) and Riyadh (2023) encouraged member countries to advance climate action and sustainability efforts through postal operations.
2. To support these efforts, APPU Bureau is conducting a project titled “Sustainable Development in the Postal Sector in the Asia-Pacific region” with the support of the La Poste France fund in the Universal Postal Union. The project will be spread over 2025 and 2026. Desk research of the project has already begun in the APPU Bureau.

**Objectives**

3. The overarching goal of the project is to assist postal operators in the region in mapping their sustainability efforts and aligning them with the UN SDGs, while also preparing for further involvement in global climate action initiatives. Specific objectives include:
  - Conducting desk research on sustainability practices in the Asia-Pacific postal sector.
  - Organizing two physical workshops (in 2025 and 2026).
  - Providing on-site assistance and expert support to member countries.
  - Publishing a comprehensive regional sustainability report.
  - Enabling APPU members to engage in UPU Climate Action and reporting.

### **Budget and Support**

4. The total cost of CHF 50,000 has been approved by the La Poste France Fund for activities including organizing Workshops (including logistics, travel, and participation) and Project management, coordination, country visits, and publication of the reports online and offline.
5. Fellowships for workshop participation will prioritize Least Developed Countries (LDCs), Landlocked Developing Countries (LLDCs), and Small Island Developing States (SIDS).

### **Expected Outcomes**

6. The expected outcomes from the project include:
  - At least 15 postal administrations will complete sustainability maps and reports.
  - A growing number of operators will participate in the UPU Climate Transparency Action.
  - Increased capacity within postal administrations to implement sustainable development initiatives.
  - A shared regional report that consolidates best practices and progress in sustainability.

### **Stakeholder Engagement and Next Steps**

7. The project will involve close collaboration with:
  - UPU IB and APPU Bureau experts
  - Sustainability professionals from La Poste and UN agencies
  - APPU member country representatives
8. The APPU Bureau will keep members informed of project milestones, and engagement will be encouraged through nominations to participate in workshops and consultations.

### **Conclusion**

9. Details of the project are submitted to the Executive Council for information and for taking note of the project.