

**EXECUTIVE COUNCIL 2025**

**REPORT ON THE ACTIVITIES OF THE UNION  
(Report by the APPU Bureau)**

1. Subject	Paragraphs
Informing EC of: - the activities of the Administrative Section of the Union for 2024 & 2025	§ 1-10
<b>2. Decisions expected</b> The EC is invited to: - take <b>note</b> of the report	§ 1-10

1. The 2024 meeting of the APPU Executive Council was held in Siem Reap, Cambodia from 12-16 August 2024. Important decisions, including approval of the Key Focus Areas and Work Plan of the Bangkok cycle of the APPU, were approved in the Executive Council meeting. The meeting was hosted by the Ministry of Post and Telecommunications of Cambodia.
2. The APPU Secretary-General represented the Union in the EMS Symposium held in Bangkok, Thailand. The event was organized by the EMS Unit of the UPU and hosted by Thailand Post.
3. The Secretary-General represented the Union in the “UPU round table on remuneration” and “UPU regional strategy conference on the development of the UPU’s postal strategy for the Asia-Pacific region for 2026 - 2029” from 23 to 26 September 2024 in Ulaanbaatar, Mongolia.

The remuneration round table discussed important proposals concerning UPU remuneration that will be taken up for approval at the 2025 UPU Congress.

The UPU regional strategy conference was one of a series of six round tables held around the world in 2024. The agenda of the meeting was to enable the UPU’s strategy to be drafted in a comprehensive, well-informed, and inclusive manner, taking into consideration the regional needs of the UPU’s key stakeholders from ministries, designated operators, and regulatory agencies. Effective coordination of the member countries was ensured during both the roundtables.

4. The Secretary-General represented the Union in the “UPU World Leaders Forum 2024” and the “Parcel + Post Expo 2024” that was held in Amsterdam, Netherlands, from 22 to 23 October 2024. He participated as a speaker alongside esteemed panellists representing both the postal and technology sectors on “Intelligent Solutions for the Postal Sector”.

The aim of this forum is to bring together postal operators and wider postal sector players to discuss creating a more inclusive, collaborative, and efficient postal ecosystem against the backdrop of rapid technology changes.

5. The Secretary-General represented the Union in the S6 session of the Universal Postal Union (UPU) Postal Operations Council (POC) and Council of Administration (CA) from 30 October to 8 November 2024 in Bern, Switzerland.

At the end of the coordination meeting of the restricted unions, the APPU signed a Framework Agreement for Cooperation in the Postal Sector with the Pan African Postal Union (PAPU). The agreement focuses on necessary steps to encourage and promote cooperation in the areas of Exchange of best practices, Capacity building, Digital Transformation initiatives, and Sustainability in postal operations.

6. The Secretary-General participated in the 2024 Ministerial Conference and Consultative & Executive Council meeting of the Postal Union of Americas, Spain, and Portugal (PUASP) from December 3 to 6 in San Salvador, El Salvador. The meeting brought together postal leaders to discuss modernization and growth strategies. The Secretary-General also participated in a panel session on “Postal Modernization as a Strategy for Growth and Development.”
7. The Secretary-General represented the Union in the plenary of the Postal Operations Council (POC) and Council of Administration (CA) Session 7 (S7) of the Abidjan Cycle of the Universal Postal Union (UPU) from 20 to 28 February 2025. This was the last session in the Abidjan Cycle and was very important as key proposals to be taken up during the Dubai Congress were discussed during this session.

During the coordination meeting of the Restricted Unions, the Secretary-General made a presentation on the view on the Regional Development Plan for the upcoming cycle of the UPU. At the end of the coordination meeting of the restricted unions, the APPU signed a Framework Agreement for Cooperation in the Postal Sector with the West African Postal Conference (WAPCO). The agreement aims to enhance efficiency, innovation, and sustainability in the postal sector, and both restricted unions will collaborate in key areas, including knowledge exchange, capacity building, and digital transformation.

8. The Secretary-General took part in the high-level Asia-Pacific Postal Leaders' Forum 2025 held in Jaipur, India, from 19 to 21 March 2025. The Forum provided an excellent platform for high-level discussions on critical issues such as postal modernization, financial inclusion, e-commerce integration, and capacity building.
9. The Secretary-General attended the National Philatelic Exhibition 2025 (NAPEX) in Manila, which coincided with PHL Post's 33rd Corporate Anniversary. Highlights included commemorative stamps honouring Filipino medallists from the 2024 Paris Olympics and vibrant cultural issues celebrating festivals across the country.
10. Member country engagements: One-to-one meetings were held with the management of the APPU member countries in the APPU Bureau, online as well as on the sidelines of the various activities of the Union. These discussions focused on areas of cooperation and collaboration.