

EXECUTIVE COUNCIL 2025

**REPORT ON THE ACTIVITIES OF THE UNION
(Report by the APPU Bureau)**

1. Subject	Paragraphs
Informing EC of: - the activities of the Consultancy Section of the Union for 2024 and 2025	§ 1-6
2. Decisions expected The EC is invited to: - take note of the report	§ 1-6

1. **Support to Member Countries:** The Consultancy Section led the UPU Regional Project on *Exploring Key Aspects of Postal Regulatory Reform in Asia-Pacific*, supported by the China Fund in the UPU. The final report was completed through extensive engagement with members via questionnaires, interviews, roundtable discussions, workshops, and analysis of official documents. The final report was published by the UPU in June 2025 and circulated to member countries in the Asia-Pacific.
2. **Knowledge Management and Industry Engagement:** The Section continued to maintain and update the APPU Knowledge Centre, ensuring that best practices, research materials, and member country updates remained accessible. It actively supported the APPU Postal Business Forum and Postal Innovation Showcases by coordinating with solution providers and facilitating the presentation of technological innovations. The Section also coordinated the evaluation and recognition of outstanding case studies submitted by member countries.
3. **Communication and Outreach:** The Consultancy Section managed the publication of twelve monthly issues of the APPU Newsletter. The newsletter served as a key communication platform, providing updates on Bureau activities, APPC programs, and regional developments. It also featured timely summaries of key industry publications and performance reports to keep members informed. During the APPU Postal Business Forum, the Section conducted interviews with postal leaders, capturing their insights and perspectives on sectoral challenges and strategic priorities for sharing with the wider membership.
4. **Capacity Building and Training:** The Section contributed actively to APPC training programs by delivering lectures and workshops on UPU PTC solutions and emerging technologies in postal operations. New materials were developed, including country-specific presentations and performance analyses based on the UPU 2IPD dataset, enriching the training content offered to participants.

5. **Technical Support and Advisory Services:** The Consultancy Section worked in close collaboration with UPU PTC to promote the adoption of technical solutions and supported capacity-building efforts in areas such as compliance and data integrity. It also facilitated technical assistance requests from member countries and engaged with external partners to introduce new tools and approaches for operational enhancement.

6. **Support to Working Groups and Strategic Coordination:** The Section provided secretarial and technical support to all APPU Working Groups, assisting in the preparation of surveys, meeting documents, and member consultations. It also contributed to the development of background materials and reports for key meetings, including the Executive Council Meeting and regional forums.