



## Postal Management Course

Unlock your potential with APPC's 57<sup>th</sup> flagship “**Postal Management Course**” held from **20 October to 28 November 2025** at Bangkok, Thailand. This **comprehensive** program is renowned for transforming individuals into postal service leaders. The course offers valuable insights to enhance participants' knowledge, skills, and abilities to equip them to excel in their respective organisations. Some of **the core modules** will include streamlining logistics and Supply Chain Management, enhancing service quality and efficiency, Formulating and Executing strategies to exceed customer expectations, learning implementation of case studies on best practices, fostering innovations in postal industry, embracing digital transformation, navigating postal regulations and compliance, understanding international postal operations, learning data analytics for marketing and human resources management and strategies for leading teams effectively in postal organization. Our experienced faculty and guest speakers ensure exemplary standards in postal management course.

Marketing and Branding

Logistics and Supply Chain

Customer Experience

Strategic imperatives for Posts

Leadership and Innovation Management

Case Study from Posts

e-Commerce Ecosystem

Quality Management

Site Visits

Technology in Postal sector

Mail Operations

Group Exercises



Mr. Anucha, who has been re-appointed in APPC in January 2023, will be the Course Director for **PMC Course**. He comes with a lot of experience from his last term as Course Director of APPC during 2014-2019. Have conducted many in-house courses including the External Training Programs (ETP) abroad such as Brunei Darussalam, Bhutan, Hong Kong, Lao, Malaysia, Macau, Mongolia, Myanmar, Sri Lanka, Timor Leste, USA and Vietnam. Have worked in Thailand Post for over 30 years and have worked in various areas such as International Postal Operations, Logistics Management and Marketing and Sales etc., he can contribute his knowledge and expertise to all participants and the Posts.

