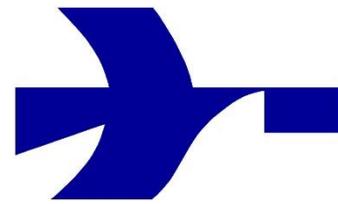


APPU / UPU Reform Working Group Meeting Report

EC 2020 Doc 15

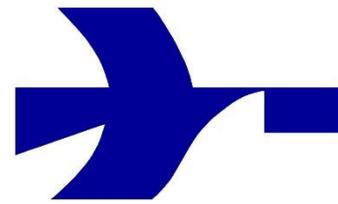
**ASIAN-PACIFIC POSTAL UNION EXECUTIVE COUNCIL MEETING
22 July 2020 , Online Session**



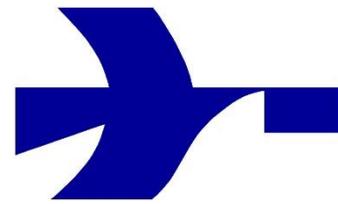
Introduction

- **Met on 8 July – 11 members - Australia, China, India, Indonesia, Japan, Korea, Myanmar, New Zealand Singapore, Sri Lanka, Thailand.**
- **Agenda of three parts**
 - **Routine matters – (4)**
 - **Item of major significance (1)**
 - **Items of moderate significance (2)**
- **No update on UPU Reform - work programme had been completed - no further information to add.**

Routine Matters – 1 (WS 1 - Monitoring the implementation of the 36 Initiatives from the Tehran Congress)



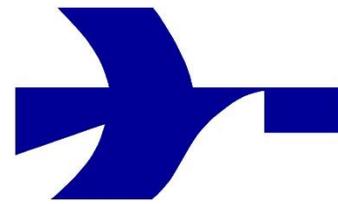
- **Budget**
 - 2020 Reform activity forecast to be US\$9,462 over budget
 - This is an expected outcome due to significant shift in work
 - major tasks from Tokyo EC meeting
 - 2020 GB and EC meeting preparations
 - Over-expenditure will be covered from 2021 budget
- **Activity**
 - Implementing the 36 Initiatives now behind schedule
 - can be addressed if 2020 EC approves 2021 budget
- **Budget review – future**
 - Budgeting method will be reviewed in next cycle (suggestion by Indonesia)



Routine Matters – 2 (WS 2 - Nine Initiatives assigned for completion by the Tehran Congress)

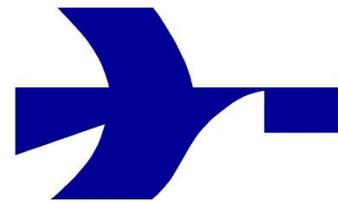
- **Five of the nine Initiatives have been completed**
- **Two Initiatives, scheduled for action, had not been progressed due to other priorities**
 - **these will be dealt with if the 2021 budget is approved by the EC**
- **Remaining two Initiatives scheduled for 2021**

Routine Matters – 3 (WS 3 – Update on 2018 membership survey)



- **Action on all 37 items identified in the survey process had continued, highlights being:**
 - **Items under action had reduced from 13 to 7.**
 - **Completed items had increased from 6 to 14.**

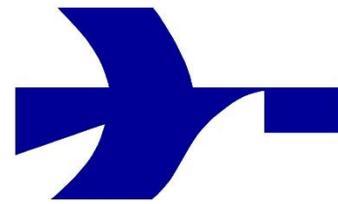
Routine Matters – 4 (WS 3 – Work items deferred to 2020 by Tokyo EC meeting)



Three items were updated

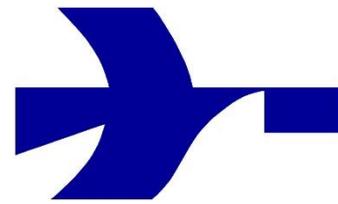
- **Template documentation**
 - Activity had continued - general business experience and methods for business evaluations
- **Review Rules of Procedure, Regulations etc**
 - Work still not started, but resource was now identified to assist
- **APPU website enhancement**
 - Assigned to the Bureau IT review

Item of Major Significance – 1 (WS 4 – Sustainable future for the College – detailed action plan, including budget)



- Probably the most important document for the Union in recent years
- Tokyo EC meeting directed the Bureau to organise a meeting of key parties to look at how the business position of the College could be improved – “create a sustainable future for the College”
- Meeting held in March 2020 (High-Level Strategic Discussion (HLSD)). HLSD requested Reform WG to present a detailed action plan, including budget to 2020 EC for approval
- EC 2020 Doc 15.4.1 is the detailed action plan and budget

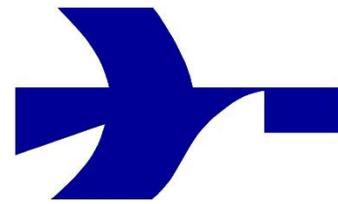
Item of Major Significance – 2 (WS 4 – Sustainable future for the College – detailed action plan, including budget)



Action Plan – 4 Phases

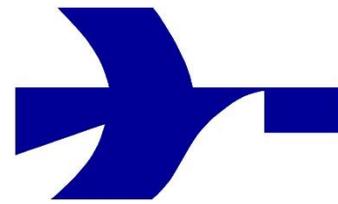
Appendix 2: Broad Timing of Four Phases for Assignment																					EC 2020 Doc 15.4.1 Appendix 2				
		2020									2021									2022	2023	2024	2025		
	Est'd Hours	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec				
Phase 1 (Detailed Action Plan)	35	█																							
Phase 2 (Short-Term Focus)	151				█																				
Phase 3 (Longer-Term Focus)	277					█				█															
Phase 4 (HLSD 2 - Pause and Review)	50												█												

Item of Major Significance – 3 (WS 4 – Sustainable future for the College – detailed action plan, including budget)



- **Budget - US\$25,650**
- **Resource**
 - **Phases 2, 3 and 4 being undertaken by the Reform Consultant, Mr Mark Lawley**
 - **To the extent possible, Bureau resource is co-opted to assist with activities in the action plan**

Item of Major Significance – 4 (WS 4 – Sustainable future for the College – detailed action plan, including budget)



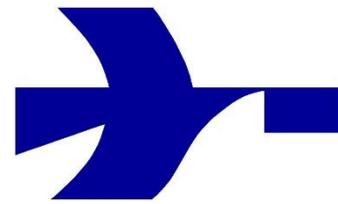
What is the work?

- **Phase 2 quick overview / Phase 3 detailed examination of:**
 - Financial, quick-wins, benchmarking, the market, current products, possible future products, possible future training delivery channels, marketing, sales, personnel, competitors, etc

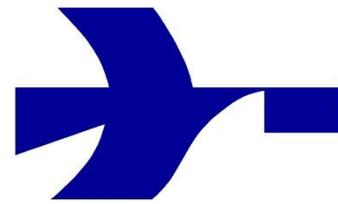
What will the assignment deliver?

- The objective of “create a sustainable future for the College” is essentially to turn loss into profit – if it can be done

Items of Moderate Significance – 1 (WS 4 – Relocation of the RTCAP from Singapore to Bangkok)



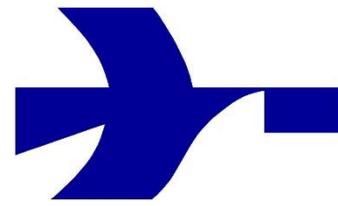
- **Update**
 - Actual relocation of the RTCAP from Singapore to Bangkok successfully completed ahead of schedule.
- **Reminder**
 - Factors and benefits on which the case to relocate had been based
- **Guidance**
 - We must be able to measure the benefit (and success) of the relocation
 - Easy to say something is a success – much better to prove that success has been achieved
- **Agreement**
 - The next steps for the direction and evaluation of the relocated RTCAP will be managed by the Bureau with annual reporting to the EC or Congress via the Reform WG



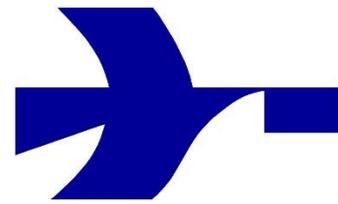
Items of Moderate Significance – 2 (Assignments from the Tokyo EC meeting)

- **Significant unplanned activities – assigned at the Tokyo EC meeting – have resulted in the Reform WG being behind schedule - Doc 15.5 provides full detail**
- **Also, preparation for 2020 online sessions of GB and EC have used Reform Consultant to assist**
- **Since Tokyo, the Reform Consultant had only been able to allocate 7% of his time to core Reform work**
- **Consultant has found that the Bureau, with some guidance, could undertake research and analysis work associated with the performance of the business (thus freeing up the Consultant, and reducing costs)**

Questions and comments



EC to raise any points or issues

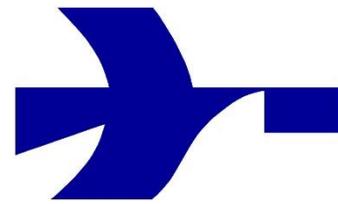


EC approval of Reform WG recommendations - 1

Doc 15.4.1 – Creation of a sustainable future for the College

The EC:

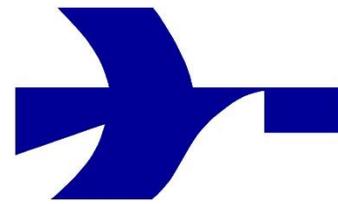
- **approves** the detailed action plan incorporating four Phases to be undertaken between July 2020 and May 2021 that will evaluate and recommend a preferred option for the creation of a sustainable future for the College
- **approves** the estimated budget for the work of US\$25,650
- **approves** Phases 2, 3 and 4 being undertaken by the Reform Consultant, Mr Mark Lawley
- **agrees** to the extent possible, Bureau resource is co-opted to assist with activities in the action plan.



EC approval of Reform WG recommendations - 2

Doc 15.4.2 – Relocation of the RTCAP from Singapore to Bangkok

- **agree** that the next steps for the direction and evaluation of the initiative will be managed by the Bureau with annual reporting to the EC or Congress via the Reform WG

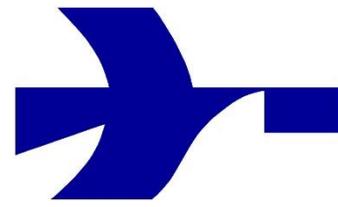


EC approval of Reform WG recommendations - 3

Doc 15.5 – Work assigned to the Reform WG by the Tokyo EC meeting

- **agrees** that the Bureau, under the guidance of the Reform Consultant and, to the extent possible, undertakes more research and analysis work associated with the performance of the business

Conclusion



Final remarks