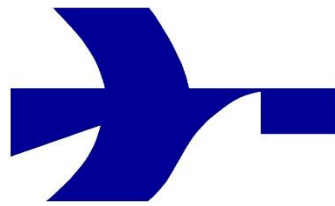


E-Services and Markets Development Working Group Report Summary to EC Plenary Meeting

Presented by: NEW ZEALAND

ASIAN-PACIFIC POSTAL UNION EXECUTIVE COUNCIL MEETING
22 July 2020 , Online Session

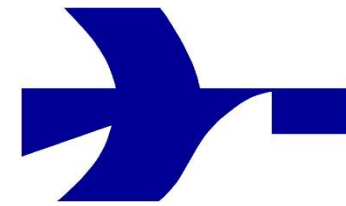


Meeting details

The APPU EC E-Services and Markets Development Working Group meet via video-conference on Monday, 22 June 2020 from 13:30 – 15:00 Bangkok time.

In attendance were:

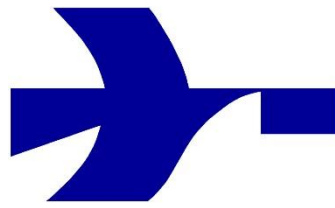
Australia, Bangladesh, Bhutan, Cambodia, China (represented by delegates located in China, Hong Kong, Macau), India, Indonesia, Iran, Japan, Laos, Maldives, Myanmar, Nauru, New Zealand, Pakistan, Singapore, Thailand, and Viet Nam.



Running order and approach

The agenda comprised the following items delivered as presentations and supplementary, supporting material:

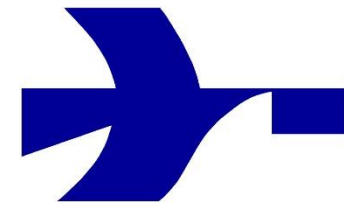
- Digital Financial Inclusion and related E-Services – a presentation by India.
- The UPU Digital Economy and Trade Programme – a presentation by Mr. Paul Donohoe the Programme Manager at the UPU International Bureau.
- Outcomes on the UPU POC Committee 3 Market Development and E-Services meetings of October 2019 (POC C 2 2019.2/S6) and February 2020 (POC C 3 2020.1/S7).
- Any other business



Discussion items – in brief

India Post and the Post Bank of India introduced financial inclusion and its evolution in the growing digital environment.

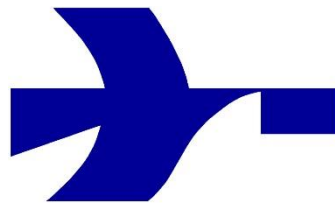
The presentation then discussed the approach India has taken in response to digital evolution through the “India Stack” comprising the JAM Trinity model (Jan Dhan Accounts, Aadhar biometric identification, Mobile telephony/technology)



Discussion items – in brief

Universal Postal Union International Bureau Programme Manager for the Digital Economy and Trade Programme delivered a wide ranging and informative presentation, covering UPU efforts and developments on:

- .POST programmes
- “Big Data”
- The UPU flagship publication, “The digital economy and digital postal activities, a global panorama”
- The 2020 UPU E-services survey
- The third edition of The UPU E-Commerce Guide
- Trade facilitation



Decisions expected

The EC is asked to:

- **note** the update on the meeting the E-Services and Markets Development Working Group comprised of the following presentations and written update:
 - Digital Financial Inclusion and related E-Services – a presentation by India
 - UPU Digital Economy and Trade Programme – a presentation by the UPU
 - POC Committee 3 updates – as a written update from the Chair