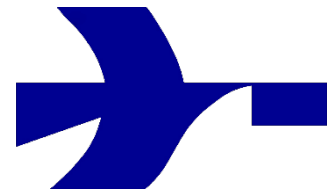# EC Plenary Meeting

E-Services and Market Development Working Group Report Summary presentation of EC 2021 Doc 11
(Report on the Working Group Meeting of 28 June 2021)
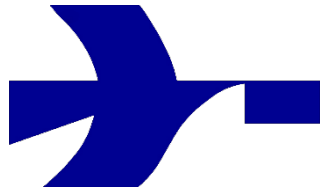
**Presented by: Lindsay Welsh, WG Chair
(New Zealand)**

**ASIAN-PACIFIC POSTAL UNION EXECUTIVE COUNCIL MEETING
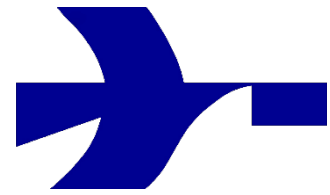20 July 2021 , Online Session**

Meeting details

- The APPU EC E-Services and Markets Development Working Group meet via ZOOM video-conference on Monday, 28 June 2021 from 13:30 – 15:00 Bangkok time.

- In attendance were the following 24 member countries with up to 87 individual participants:
  - Afghanistan, Australia, Bangladesh, Bhutan, Cambodia, China, Fiji, India, Indonesia, Iran, Japan, Korea, Malaysia, Maldives, Mongolia, Nauru, New Zealand (Chair), Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Vanuatu and Vietnam.

- Also, in attendance were representatives of the APPU Bureau, led by the APPU Secretary General Mr. LIN Hongliang.

Running order and approach

The agenda comprised the following items delivered as presentations and supplementary, supporting material:

- Outcomes on the UPU POC Committee 3 Market Development and E-Services meetings April 2021 (POC C 3 2021.1/S9).

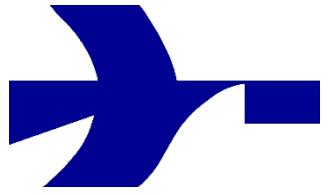- Any other business – of which there was none

Discussion items – in brief

Universal Postal Union International Bureau Programme Manager for the Digital Economy and Trade Programme presented updates on:

- POC Committee 3, including a Congress proposal for a UPU communications and notifications system, initiatives supporting the fight against COVID-19, Dmapp.POST app, WADP, ORE/DRE/PRE, UPU eCom API, a regional project on digital transformation and diversification in collaboration with the Pacific Islands Forum Secretariat
- .POST programmes, including cyber-security, crypto-stamps, blockchain initiatives, a digital identity and addressing initiative, and proposed .POST innovation projects

The presentation was very well received and generated good discussion in the Q&A session which followed

Decisions expected

The EC is asked to:

- **note** the EC 2021 Doc 11 – the report of the meeting of the E-Services and Markets Development Working Group.