

Our Ref. 25/29/311 (25)-VS/kp

19 August 2025

APPU members:

Afghanistan, Australia, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, China, Fiji, India, Indonesia, Iran, Japan, Korea, Lao PDR, Malaysia, Maldives, Mongolia, Myanmar, Nauru, Nepal, New Zealand, Pakistan, Papua New Guinea, Philippines, Samoa, Singapore, Solomon Islands, Sri Lanka, Thailand, Tonga, Vanuatu and Vietnam

Subject: Invitation to the 12th APPU Postal Business Forum (1 - 4 December 2025) at JW Marriott Hotel Bangkok

Dear Sir/ Madam.

I am pleased to extend a warm invitation to all APPU member countries to participate in the 12th edition of the APPU Postal Business Forum, scheduled to take place from 1 to 4 December 2025 at the JW Marriott Hotel Bangkok, Thailand.

Building on the remarkable success of last year's Forum, the 2025 edition promises to be even more engaging, insightful, and forward-looking-bringing together postal CEOs, government officials, regulators, industry experts, and technology leaders from across the Asia-Pacific and beyond.

Key Highlights of the 2025 Forum:

- CEOs Roundtable (1 December, evening): An exclusive, invitation-only leadership dialogue on strategies for business growth, transformation, and partnerships.
- Postal CEOs Forum (2 December): High-level sessions exploring innovation, digital evolution, and strategic vision for the Posts.
- APPU Business Forum (3-4 December): The Forum will cover key topics such as digital transition, artificial intelligence in the postal sector, trends and drivers in the sector, innovation, strategic initiatives, promotion of trade, financial inclusion, and sustainable development.
- Technology & Innovation Showcase: Live demonstrations and exhibits on emerging technologies and digital postal solutions.
- Thematic Panels & Fireside Chats: Covering cutting-edge topics such as AI in Postal Operations, Green Logistics, Financial Inclusion, Cross-Border Trade, and Cybersecurity.
- Start-Up & Innovation Forum: A platform for showcasing disruptive ideas and partnerships that are shaping the future of the sector.

We strongly encourage the participation of Ministries, Regulators, Designated Operators, and other key stakeholders driving the postal and logistics agenda. A detailed program is attached, and regular updates will also be available on the official website **www.postalbusinessforum.com**.

Cont'd

Participation of your organization may be confirmed by registering at www.postalbusinessforum.com/register by 15 November 2025.

For any queries, you may contact Ms. Kwanjai Kajornwuttidenth, Manager Administration and APPU Affairs at kwanjai@appu-bureau.org.

We look forward to welcoming you to Bangkok in December for the largest platform in the Asia-Pacific for the postal sector stakeholders.

Yours sincerely,

Dr. Vinaya Pral Secretary-Gene