



LEADERSHIP AND INNOVATION MANAGEMENT WORKSHOP

APPC organises one-week **Leadership and Innovation Management (LIM) Workshop** scheduled from **24 November to 28 November 2025** at Bangkok , Thailand. In today's evolving world, leadership and innovation are the key drivers of success. This workshop is a hands-on, interactive program tailored specifically for postal sector professionals offering practical tools and strategies to help them stay ahead of the curve. The **core modules** will include developing leadership skills to lead teams effectively, formulate the strategic thinking, embrace innovation, understand fundamentals of fostering a culture of innovation within postal services, encouraging creativity, learning problem-solving techniques, equipping oneself for managing change, driving organizational transformation, gaining insights into improving customer satisfaction, providing service delivery through innovative solutions, and exploring new strategies that align with postal sector's future trends and demands.

Leadership Styles	Study Visits	Group Activities
Embrace the Innovation	Thinking Outside the Box	Leadership Boot Camp
Strategic Thinking	Case Studies	Guest Speaker
Coaching Skill Development	Practical Exercises	Change Management



Mr. Anucha, who has been re-appointed in APPC in January 2023, will be the Course Director for **LIM Workshop**. He comes with a lot of experience from his last term as Course Director of APPC during 2014-2019. Have conducted many in-house courses including the External Training Programs (ETP) abroad such as Brunei Darussalam, Bhutan, Hong Kong, Lao, Malaysia, Macau, Mongolia, Myanmar, Sri Lanka, Timor Leste, USA and Vietnam. Have worked in Thailand Post for over 30 years and have worked in various areas such as International postal operations, Logistics Management and Marketing and Sales etc., he can contribute his knowledge and expertise to all participants and the Posts.

